

Green Light Given New City Hall at Airport Site

TWENTY-EIGHTH YEAR

The Desert Sun

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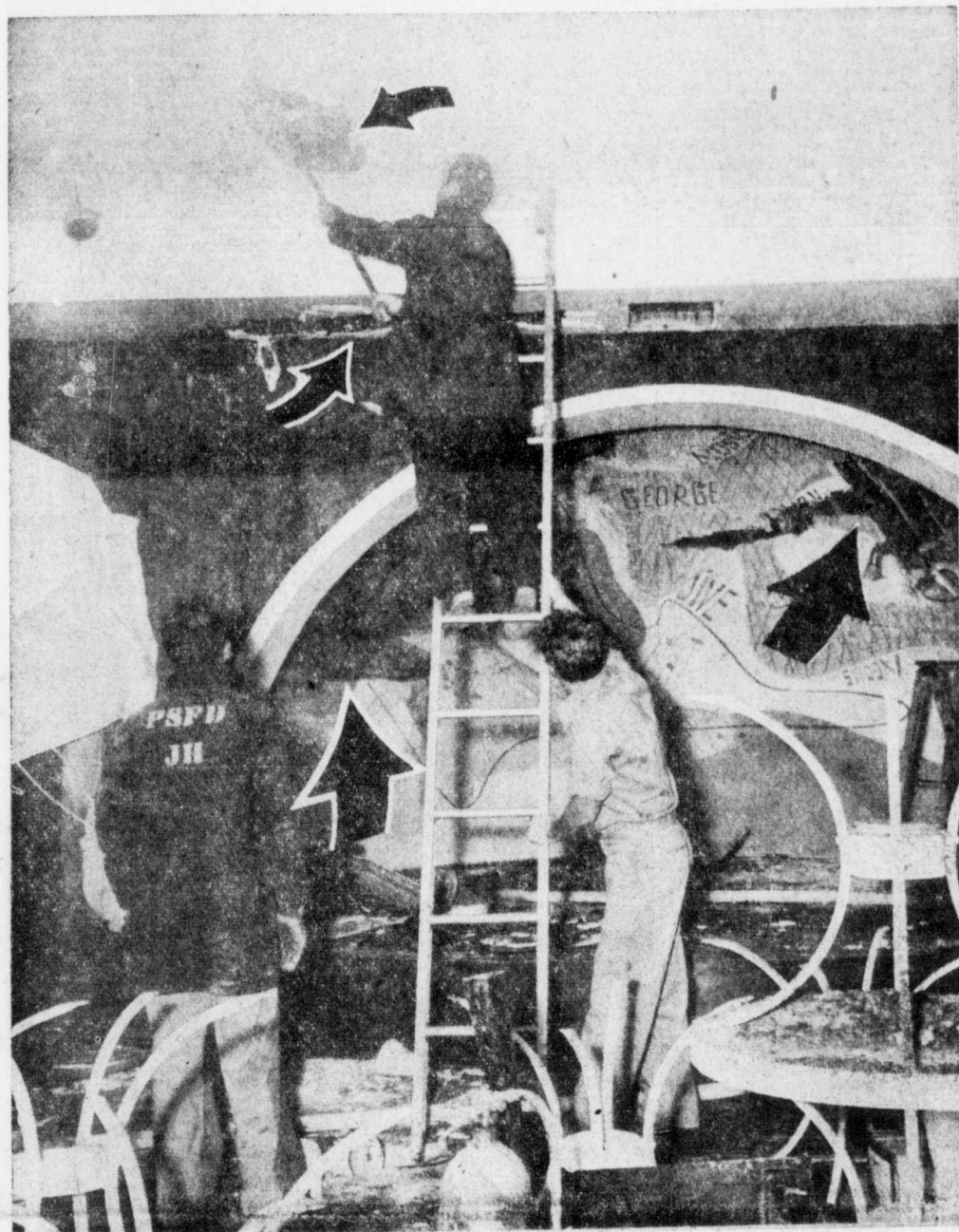
* PLUS RAIN, LIGHTNING, WIND
Wednesday, July 13 108 80
Thursday, July 14 113 80
Friday, July 15 113 78
Saturday, July 16 113 76
Sunday, July 17 107 78
Monday, July 18* 102 80
Tuesday, July 19* 99 69

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2 Sections — 16 Pages

Palm Springs, California, July 21, 1955

Single Copy 10c



(Desert Sun Photo by Don Klotzbuecher)

BATTLED THE \$15,000 BLAZE at Howard Manor, the largest local fire since the Deep Well Ranch fire in 1953, firemen cut through the walls and ceiling of the famed hotel (arrows) to extinguish the blaze, which was blamed on the sudden storm which struck the Village Monday and caused a short in wiring.

Council Fixes Sum Needed by Taxation

City council Tuesday afternoon gave first reading to an ordinance fixing the amount of money to be raised by taxation for the fiscal year of 1955-56.

Total is \$483,001.

The ordinance specifies amounts for the various functions of the city as follows:
City Departments ...\$322,727
Public Library ...31,346
Advertising, Publicity 41,000
Sewage system ...12,483
Bond redemption, interest ...64,125
Park system ...11,320

Tax rate for the fiscal year will be set later when official assessment valuation figures are received from County Assessor Burchfield.

Council last month decided that the tax rate would not rise above the \$1.28 figure of last year.

What the rate will be this year is not known as assessment figures will probably change because of the action of state board of equalization in declaring that the values fixed in the county are too low.

If the values are revised, the tax rate may drop below the \$1.28 figure.

Ray Sorum Re-Elected to Head Board of Education

Ray Sorum was re-elected president of the board of education of the Palm Springs Unified school district by an unanimous ballot at their meeting last week.

Haig Harris, was elected clerk of the board, succeeding Helen Staley, who, with Frank Muller, took the oath of office to the board at the first meeting of the 1955-56 school year. Following the formal seating of the new board, comprised of Dr. Hugh Stevens, Haig Harris, Helen Staley, Frank Muller and himself, Ray Sorum thanked members of the board for the

HOWARD MANOR BLAZE LOSS EXCEEDS \$15,000

Flames, believed indirectly due to the first of two severe rain storms which swept the city and desert area this week, did damage estimated in excess of \$15,000 at Howard Manor Monday night.

Fire Chief William Leonzio said that the fire was probably caused by a short in wiring caused by the heavy rain which dampened conduits.

The blaze started in one corner of the dining room of the hotel, 572 North Indian avenue, which is now closed for the Summer months. It was first noticed at 9:15 p.m., after the

storm had passed on. Reports that lightning had started the blaze were discounted by Chief Leonzio.

Sweeping upward from the bandstand in the dining room, the flames spread out between the rafters and roof. Firemen prevented its spread to other portions of the hotel.

The ceiling will have to be replaced due to fire, smoke and water damage.

It was the largest fire in the Village since flames did practically the same amount of damage at Deep Well ranch in 1953.

TWO HEAVY WIND, RAIN STORMS SWEEP VILLAGE

Two Summer thunderstormsservice to a large section in See STORM, Page 8a

which dumped almost an inch of water on the city caused brief power failures, knocked out scores of telephones and interrupted television programs in some sections of the city, did some material damage and kept utility repair crews on the jump Monday and Tuesday evenings.

The first storm, Monday night, swept in from the north and left .22 of an inch of rain fall in a short period.

IT WAS PRECEDED by a high wind which wrecked several trees and cut off telephone

Corliss Resigns C of C Position

Green Light Given Plans for City Hall

CAA Approval for Use of Property Received by City

The city was given the green light on its plans to build a new city hall just north of the present buildings on McCallum Way when the Los Angeles office of the Civic Aeronautical Authority gave approval of use of the land for the purpose.

City council was informed Tuesday by Shelby V. Langford, acting city manager, that the CAA had approved the city's application to use the land for city hall purposes.

APPROVAL OF THE CAA was necessary because the land was given the city after World War II for use for airport purposes. Plans for the new city hall have already been tentatively drawn and with the CAA action, steps for the new building will be speeded.

The plans were authorized at the June 21 meeting of council.

THE NEW CIVIC CENTER will be north of the present city hall buildings and will be built in two parts. One, a T-shaped building will house all of the administrative offices.

The other building will house the council chambers and possibly the Palm Springs judicial court rooms.

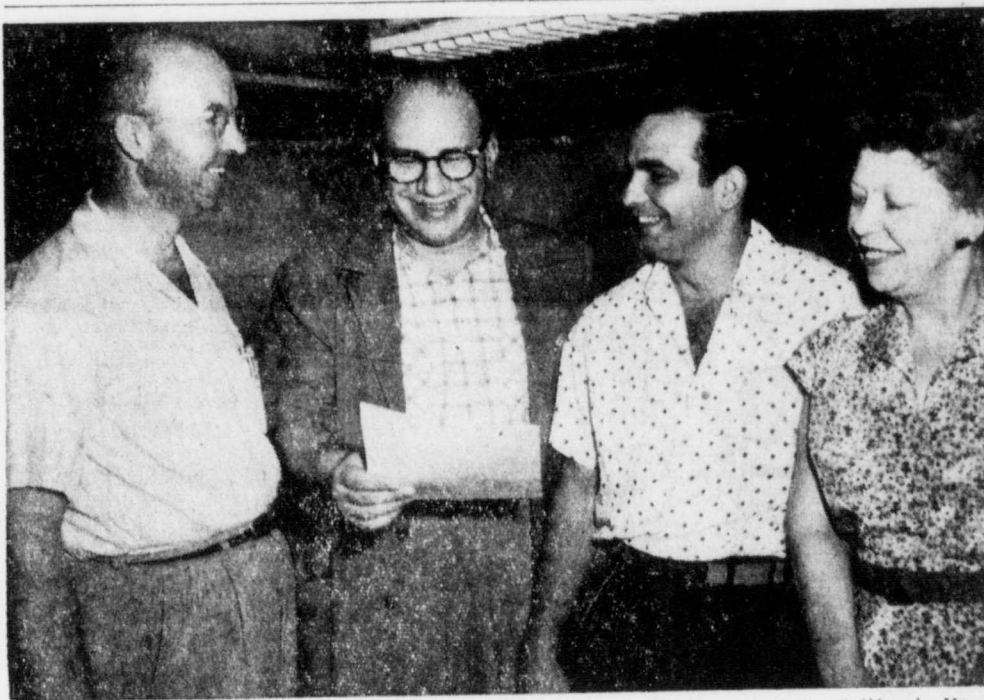
A fund of \$300,000 has been earmarked for the structure. Parking place for 140 automobiles is provided in the plans.

Special Census Planned in 1956

Another special census of Palm Springs will be taken in March or April next year, if a request from city council is granted by the census bureau.

Council Tuesday adopted a resolution Tuesday asking for the census and appropriating an additional \$2000 for the project. They had set aside \$2000 in the budget for the special census but learned that this was insufficient.

Cost of the census will be divided between the bureau census \$2,635, and \$1370 for additional city employees to handle the tabulation.



AT A MEETING of the Palm Springs businessmen and representatives of the California Unemployment office in Indio, J. K. Bonham, director of the Indio office, Adrian Rosen, president of the Retail Merchants' Association, George Beebe, co-chairman of the meeting; and Mrs. Ardis Pennoyer, security officer at the Indio office, smile following the meeting which lasted almost three hours, with many questions by Village employers left unanswered.

Jobless Pay Problem Still Unanswered

By FRED WEIGEL

What can be done to solve the problem of unemployment compensation to Palm Springs employees who do not work during the Summer months? The Retail Merchants' Association this week asked the question of State Unemployment representatives from Indio, and after more than three hours of talk did not have conclusive answers.

REPRESENTATIVES from the Indio unemployment office, J. K. Bonham and Mrs. Ardis Pennoyer, admitted that the situation was one which needed a solution, but "your shops are on a reduced staff for the Summer months, and there must be a reasonable demand for the services which the claimant offers," said Mrs. Pennoyer. She said that applicants "would not be eligible for unemployment checks if they limit themselves to the position of sales people in Palm Springs in the Summer time." This was in answer to a question asked by George Beebe, Jr., operator of a local woman's clothing store, who asked if an employee of his would be able to get unemployment compensation if they were laid off for only a couple of months, and were going to be rehired later.

See JOBLESS, Page 8a

SALE OF TOWN HOUSE ANNOUNCED THIS WEEK

Sale of another of the pioneer Palm Springs hotels was announced this week with word that the Town House and Bungalows, 359 South Belardo road, had been sold to Mr. and Mrs. Ted Hartung of Des Moines, Iowa.

Richard F. Outcault, son of the late famous cartoonist and originator of the comic strips, and Frank E. Pershing, kin of the famed General John J. Pershing, owners of the Town House for 18 years, announced that they were pleased to report that Mr. and Mrs. Hartung plan to carry on the same policies that have prevailed in the past.

Bonnie Batchelor, manager for the past ten years, will continue on for Hartung. Mez Percival, housekeeper, will also stay on.

Richard F. Outcault, Jr., attorney, represented the sellers. The escrow was handled by the Palm Springs Escrow company.

The Hartungs have been apartment house operators in Des Moines, Iowa for years. He is a former city attorney of the Iowa capital.

Their son, Ted, 12 years old, will attend Nellie Coffman Junior high.

School Tax Rate to be Lower for New Fiscal Year

Tax rate for the 1955-56 school year will be from 1 1/2 to 2c lower than last year, it was announced by board of education at its meeting last week. The new rate will probably be \$1.33 per \$100 assessed value.

The board added \$21,265 to the tentative budget adopted for submission to the county superintendent of schools office in June, but in spite of this, said the rate would drop.

THE BUDGET, as adopted for publication and for hearing at 7:30 p.m. on August 4, now stands at \$1,206,746. The tentative budget was \$1,185,481.

Assessed valuation of the Palm Springs Unified School district, according to County Assessor Frank Burchfield, is around \$48,225,000, an increase of about \$4 million dollars over last year.

INCREASES IN THE BUDGET as approved last week included added building costs, additions to the capital outlay fund, increases in transportation costs with the addition of a part-time driver, changing part-time teachers to fulltime status and addition of athletic equipment. Six new tennis courts will be added at Palm Springs high school.

So. Palm Canyon Drive Widening Project Nearer

City council was informed Tuesday that obstacles in the path of the widening and paving of South Palm Canyon drive from Ramon road to a point a little more than a mile south will be removed by August.

The program is developing rapidly. City Attorney Jerry Bunker said after a meeting with property owners and it is believed all rights-of-way will be received next month.

Shelby V. Langford, acting city manager, was unable to give an exact date when work will start after the final rights-of-way are obtained but told council that the state highway commission would probably act soon.

The project, which will cost \$180,000, includes the widening of the narrow bridge over Tabiquitz Creek where several accidents have occurred.

APPROVE DANCE PERMITS Dance permits for the Chi Chi, Palm House, Ranch club were approved by city council Tuesday afternoon.

Dr. Muelder, Summers to Handle All School Affairs

Board of trustees of the Palm Springs Unified school district, adopted three resolutions last week.

The first authorizes Dr. Wallace R. Muelder, superintendent of schools and Paul Summers, business manager, to sign any and all orders in the name of the school district and to draw on funds of the school district during the coming school year. Each man is bonded for \$10,000 and the board passed the resolution to facilitate the handling of school business.

The second resolution adopted at the meeting was the designating of Dr. Wallace R. Muelder as secretary to the board of education during the coming school year. In this position, Dr. Muelder is empowered to execute reports and official documents in the name of the school district. He will submit to the board a list of all contracts and official documents which he has executed for the trustees.

Third resolution passed by the board of education was the appointing of Paul Summers, business manager, as authorized agent to handle all reports necessary to participate in the Federal assistance program under public laws No. 874 and No. 815.

Will Become Affiliated with Cameron Co.

Publicity Director of Chamber for Past Year Leaves

J. Ray Corliss resigned from his position as publicity director of the Palm Springs Chamber of Commerce and will affiliate with the George Cameron interests in the Village, spending the next two months with the Cameron exploration company in the "four corners" countries rimming New Mexico on its uranium survey and prospecting project.

Corliss expressed his regrets in tendering his resignation but added that the offer made to him was such an excellent one that he felt he could not turn it down. He further expressed his thanks to President Harold West of the local Chamber and the board of directors for their cooperation. He expects to return to the Village in ten days for a short stay before leaving again for the uranium area when the company will head into the interior country.

Corliss came to the Chamber of Commerce as head of publicity in February, 1954, and

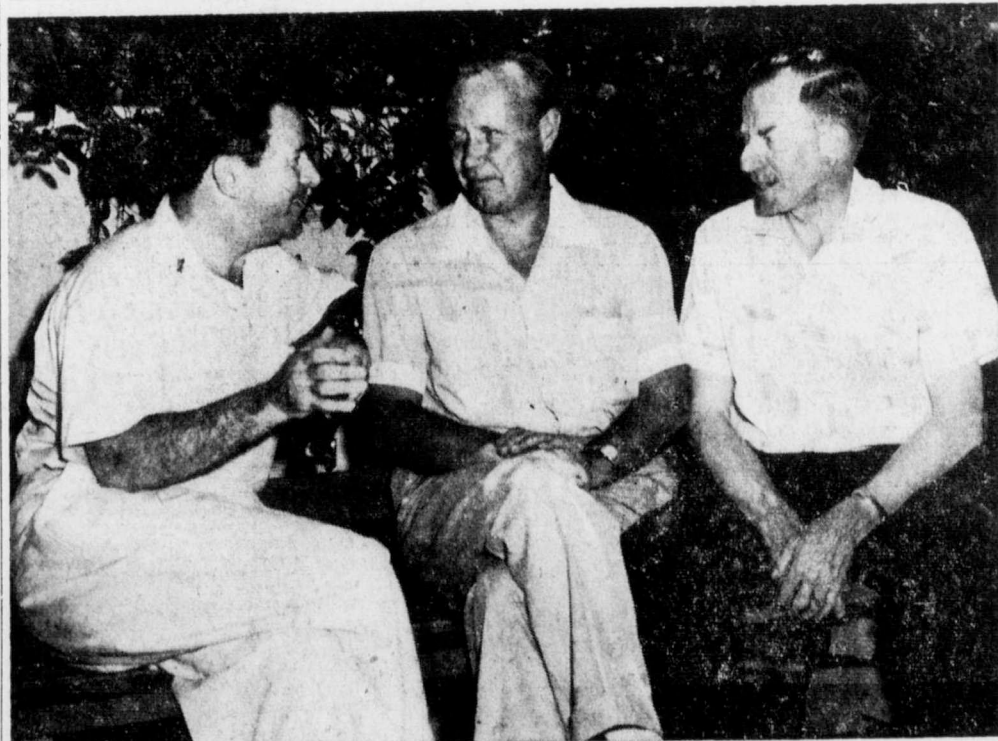


J. RAY CORLISS ... resigns his job

has been instrumental in bringing the department to a high peak of productivity in publicizing Palm Springs and the surrounding desert areas. The bulletin board of the Chamber publicity department bears silent proof of the nationwide news breaks heralding the virtues and advantages of this desertland as a vacation spot as well as a permanent place of residence, said President West.

West expressed regret on behalf of the board of directors in accepting Corliss' resignation and extended their best wishes to him in his new venture.

No successor has as yet been chosen for the publicity post.



(Desert Sun Photo) **TALKING OVER PLANS** for the Men's Apparel Guild in California fashion display and convention in Palm Springs in October are Morey Berck, president of MAGIC, Ward Risvold, publisher of The Desert Sun, and Knute Thorsen, executive secretary of the Guild. The topic was publicity and advertising of the big event with the Sun's participation pledged to make it as big a success as previous MAGIC conventions and shows here.

Hold Up Plans for Changes in Airport Offices

Western Airlines application for a change in its route from Palm Springs to San Diego to include Phoenix was before council Tuesday but passed without action at this time.

In another matter concerning Western Airlines, council was asked to approve expenditure of \$5,000 by the company to improve their office at the local airport. It included walling off of the porch across the front of the office and this was refused by the city.

"There is a possibility that we are going to build a new airline office on city land near the airport," said Councilwoman Ruth Hardy, "and the proposed move would be a waste of money."

Dr. Goldberg

Parrot Fever

In the past several decades a vast importation of parrots, parakeets, lorikeets, sparrows, canaries and the like has occurred in this country by bird lovers. These birds have been brought into the homes of people, in many instances have been allowed to fly free through the rooms of a home. Their owners must care for their cages and the excrement. They have even developed the habit of allowing the birds to kiss them.

A number of these birds have had a peculiar virus disease known as psittacosis or parrot fever. This is a most serious disease and the years 1929 to 1930 an epidemic involving some 800 people spread over 12 countries and produced a mortality of 20%. In other words, 160 people died out of this 800.

Sporadically the disease occurs and is seen in this country, however its treatment has become somewhat standardized and the mortality lessened. The virus which causes it can be transmitted by airborne droppings, by handling sick or dead birds, by contact with feathers, nasal discharge, excreta of sick or recently infected birds and through bite wounds. It may be contracted in cleaning the cages of birds or the bird feeding station where virus has been deposited. The virus survives in the dust and excreta and can be inhaled with the air. Contamination had occurred from sick people to those in attendance caring for them. The disease may be perpetuated in bird reservoirs, by passage from one generation to the next. The virus can be recovered from the spleen of birds and humans after death.

In man, parrot fever produces disease of the respiratory tract which may be anything from very mild to fatal. It is more common in older people who are prone to enjoy birds. Parrot fever may simulate influenza, atypical pneumonia or typhoid fever. The disease starts quite abruptly with some with such symptoms as weakness, fever, severe frontal headache, sensitivity to light, a bloody nose, sweating, loss of appetite, back pain, nausea and vomiting. Diarrhea may be present. There is generally a cough which is dry or productive of only scanty amounts of mucoid sputum but this latter may be absent in spite of extensive lung involvement. Occasionally a skin rash resembling rose spots such as is found in typhoid fever is also seen. X-ray studies of the lungs usually show roundish areas of lung inflammation which begin to disappear after two or three weeks if the disease is healing.

With the advent of antibiotics such as terramycin, the virus is rapidly destroyed and the disease abates. It is however very important to attempt to trace the source of the disease and prevent its further spread. Great caution should be taken in acquiring birds which are to live in the household.



CURRENTLY APPEARING in the Starlite Room of the Chi Chi and delighting Summer night patrons is the Starlite trio, comedy and singing team, along with Juanita at the organ. Continuous dance music also features the show.

Eisenmans on Way Home After Illness Abroad

William Eisenman of 220 Hermosa Place, is enroute back to the United States from a combined business and pleasure trip to Europe which was interrupted when he was taken ill in Paris and was a patient at the American hospital there for 16 days.

Mr. and Mrs. Eisenman went to Europe where he attended the meeting of the Joint Metallurgical societies. He is secretary

Little Damage Done in Morning Blaze

An early morning fire at a rooming house managed by Mrs. Opal Johnson at 482 North Indian avenue, was controlled with damage confined to one room.

The blaze was in the room occupied by Ned White. Total damage was to a mattress on the bed.

of the American Society of Metals.

They planned to tour Europe later but illness prevented. After recuperation on the Riviera, they sailed for home.

DID YOU KNOW...

Mercury sales are
breaking records—
making trade-ins
higher than ever?

See your Mercury dealer!

Folks in the know
go WESTERN today!

A Western Convair to
Los Angeles leaves at
4:35 p.m. daily!



Not Only Cut Up But Must Serve 3-Months Term

Johnny Ruiz, 25, 295 East Amado road, faces three months in county jail as result of his invasion of a North Indian avenue home last week which ended in his being treated at Desert hospital for stab wounds and arrest on charges of drunkenness and disturbing the peace.

Ruiz was stabbed with a fork by Tony Marquez, 13, when the latter successfully defended his sister's home from the intruder.

In court Thursday he pleaded guilty to the drunkenness charge and was sentenced to 30 days in jail. He pleaded not guilty to a disturbing the peace charge but was found guilty Tuesday in Judge E. E. Theriault's court and sentenced to six months in jail, four months suspended. Judge Theriault ruled the sentences were to run consecutively—three months in all.

Police said that Ruiz had gone to the home of Mrs. Vera Marabilla, 19, 342 North Indian avenue, and attempted to break into her room. Her brother, 13-year-old Tony, fought him off with a two-pronged fork. Ruiz wounds were but superficial, police said. He was arrested at the hospital.

Rech Installed by KC Fourth Degree

Several Palm Springs Knights of Columbus council members were in Riverside Monday night for the installation dinner of the Fourth Degree, held at Mission Inn.

Bob Rech of Palm Springs was installed Faithful Navigator to head the organization for the year, and Frank Muller, Palm Springs, Faithful Purser.

Business Licenses Waived by Council

Council Tuesday approved a resolution waiving the business licenses for O'Donnell Golf Club; American Legion, Owen Coffman Post 519; and Youth Center (Welfare and Friendly Aid Association, Inc.) The three are non-profit organizations.

CITY LEAGUE MEETING

Council was notified Tuesday that a meeting of the League of California Cities will be held in San Bernardino tomorrow. Several city officials are planning to attend.



JOHN L. WALKER of Roanoke, Virginia, who last week was elected Grand Exalted Ruler of the Benevolent and Protective Order of Elks at the annual national convention of the organization.

Virginian Heads National Elks

Robert G. Forsythe, Exalted Ruler of Palm Springs Lodge 1905, B.P.O. Elks, and Mrs. Forsythe, returned last weekend from Philadelphia where Forsythe attended the 91st Grand Lodge convention. They left here July 5 for the east.

The local Elks leader brought back word of the election of John L. Walker of Roanoke, Virginia, as Grand Exalted Ruler of BPOE.

Walker is the third Virginian to head the organization since it was founded in 1868. He has long been active in youth programs of the Elks and in its educational work.

Forsythe said that there are now 1,150,000 members of Elks lodges and that the order increased its dues by 26.80 in the year ending March 31, 1955.

County Democrats Meet in Idyllwild

A meeting has been called for next Sunday by county Democrats who plan to form a Riverside County Democratic Council.

The session will be held at the home of Frank Tobo at Idyllwild starting at 11 a.m. Tobo is chairman of the Democratic County Central Committee.

READ SUN
CLASSIFIED ADS

Foster Seeking \$6,800, Interest from Cary Grant

Palm Springs contractor, William A. Foster, this week brought suit against Cary Grant for \$6,800 in remodeling costs to the actor's home here.

Naming Grant, his wife, their attorney, Stanley E. Fox, and Agent Frank Horn as defendants, Foster's complaint states that no part of the material and labor costs to him for alterations on the actor's home have been paid. He says the remodeling was done on the Winter residence between May 10 and December 20 of last year.

The suit asks that seven per cent per annum be paid from December 20 on the \$6,800, which Foster says was the agreed contract price.

Foster, who said that this contract had been completed, added that he is continuing to supply materials and labor in other improvements at the actor's home under a separate contract.

Tourists Coming into California Set New Record

State and Southland auto influx rocketed to a new semi-annual record, the Automobile Club of southern California reported today.

Carrying 2,055,229 passengers 784,402 out-of-state autos entered California in the first six months of 1955. Southland influx during the same period totaled 445,740 cars with 1,170,108 passengers.

The former influx record was set in 1953, when 743,199 foreign cars entered the State, with southland highways accommodating 415,832 of the total.

Compared to last year, present figures show a 10 per cent increase throughout the State and a 13 per cent increase in southern California.

Dislocates Shoulder as Result of Fall

William Stibbs, 450 Cottonwood avenue, was treated at Desert hospital Tuesday for a dislocated shoulder.

The accident was caused, according to report to police, when Stibbs fell while pushing an automobile.

Week's Building in Village Tops Quarter Million

Building in Palm Springs continued at an accelerated pace last week with \$270,000 in permits issued, including nine new homes, apartments, additions to hotels and five swimming pools begun.

Permits during the week were issued by the city department of building to:

L. H. Nelson, 600 Vista de Oro, dwelling, \$10,000.

Bunker and Schuman, 213 North Palm Canyon drive, A-1 conditioning and addition to building, \$4,000.

Mr. and Mrs. H. A. Jackson, 115 Calle Marana, Joe Pawling, contractor, dwelling, \$21,000.

Simon-Lewis Corporation, 1406 North Palm Canyon drive, Fredrick Pools, contractor, swimming pool, \$5,000.

Mrs. Dorothy Rock, 551 Camino Real, \$20,000.

Ryan & Ryan, contractor, Apartment, \$20,000.

Glendora M. Crappell, 2360 Leonard road, Addition, \$20,000.

Mrs. Dorothy Blackman, 145 Mesquite, Press Construction Co., contractor, Guest house, \$3,000.

Victor Malley, 1055 Ramon road, Hoans Construction Co., contractor, Swimming pool, \$7,000.

Sheldon Pessin, 2088 Calle Felicia, Hoans Construction Co., contractor, Swimming pool, \$4,000.

Ranch Club, 1600 Chia road, Hoans Construction Co., contractor, Swimming pool, \$5,000.

Mr. and Mrs. S. H. Bennions, 1488 Mandanita, Belden Crist, contractor, Dwelling, \$25,000.

James Russell, 1033 Palm Tree Drive West, Dwelling, \$25,000.

Mr. and Mrs. Bill Reicht, 456 Sonora road, dwelling, \$16,000.

Joanna Mottle, 2005 Alejo road, Dwelling, \$14,000.

Dr. and Mrs. Davis, 727 South River, Mr. A. Foster, contractor, Hotel, \$24,000.

Mr. and Mrs. Ed Smith, 643 Grandall avenue, Dwelling, \$12,000.

Mr. and Mrs. Arthur Bremer, Jr., 2555 Highway 111, Desert Isle hotel, Addition, \$15,000.

Jack J. Melanson, 608 Highland drive, Larry Jucha, contractor, Dwelling, \$12,000.

Ted Christensen, 1021 Driftwood, Service line, contractor, Dwelling, \$27,000.

Mr. and Mrs. Earl Winterbourne, Barbara Trailer Park, Ramada and cabana, \$3,000.

L. Bame, 916 North Riverside drive, Bud Kenyon, contractor, Swimming pool, \$4,000.

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VIA DENVER & KANSAS CITY

Streamliner

"CITY OF ST. LOUIS"

COACH AND PULLMAN

\$50.95 PLUS TAX
COACH ONE WAY
\$85.55 PLUS TAX
FOUND TRIP

EARLE C. STREBE ALWAYS COOL AND COMFORTABLE THEATRES

Village PALM SPRINGS THEATRE Phone 4384

LAST TIMES THURSDAY — JULY 21

TWO BIG FEATURES



Show Times — 7:00 and 8:45 P.M.

FRIDAY - SATURDAY JULY 22-23

Show Times — Friday 7:00 and 8:55 P.M.
Saturday continuous from 1:45 P.M.

FIERY DRAMA!

Courageous men...and a woman of passion...blazing a fury-trail through the savage wilderness!

TIMBERJACK

with GREGORY PECK, STERLING HAYDEN, VERA-ALAN, DAVID RALSTON, BRIAN DAVIES

— Co-Feature —

ANGELIA LANSBURY — KEITH ANDES

"A LIFE AT STAKE"

SUN. - MON. - TUES. JULY 24-25-26

Sunday — 2:00 - 4:25 - 6:50 - 9:15
Mon. & Tues. — 7:00 and 9:25 P.M.

EXPOSING SECRET LIVES!
A hitherto forbidden subject M-G-M has dared to dramatize the book that reveals the secrets of the psychiatrist's couch!

M-G-M presents a COLOR! and in CINEMASCOPE

RICHARD LAUREN CHARLES

WIDMARK-BACALL-BOYER

GLORIA GRAHAME ULLIAN GISH

the COBWEB

And introducing KERR-SUSAN STRASBERG OSCAR LEVANT

JOHN KERR-SUSAN STRASBERG OSCAR LEVANT

STARTS WEDNESDAY JULY 27

THE MAN You'll Never Forget!

CINEMASCOPE Color by TECHNICOLOR

JAMES STEWART THE MAN FROM LARAMIE

A WILLIAM CAGNEY PRODUCTION

SUNAIR

HIWAY 111 — NEAR CATHEDRAL CITY
PHONE 8-4232 — SHOW START AT DUSK

NOW PLAYING FIRST RUN IN THIS AREA

"THAT LADY"

Olivia deHavilland
introducing Gilbert Roland
Paul Scofield
in Cinemascope and Technicolor
— Co-Feature —

STARTS SUNDAY 3 BIG DAYS!

Greater than "12 o'clock High"

HIS PEAK OF ADVENTURE!

GREGORY PECK

THE PURPLE PLAIN
Color by TECHNICOLOR
— Co-Feature —

JOEL MCCREA
STRANGER ON HORSEBACK
IN ANSCO COLOR BY PATHE

STARTS WED., JULY 27 FIRST LOCAL RUN!

The Power of it! CINEMASCOPE
The Magnificence of it!

THE LOVE THAT LEFT
THE GREAT PYRAMID
AS ITS LANDMARK!

WARNER BROS.
HOWARD HAWKS'

LAND OF THE PHAROHS

— Co-Feature —
in Technicolor
Randolph Scott
in
"RAGE AT DAWN"
with MALA POWERS
FORREST TUCKER
J. CARROLL NAISH

Carnation Corner

BY
June Goodie

CARNATION HOME
SERVICE DIRECTOR



I love those songs about over the rainbow, and beyond the rainbow, and at the end of the rainbow... but today I feel like singing about *inside* the rainbow! I mean inside *Rainbow Ice Cream*—that most luscious Carnation Treat-of-the-Month. Oh, what fine words and music I could compose about the lavish way Lime Ice Cream and Raspberry Ice Cream are marbled into De Luxe Vanilla Ice Cream! Oh, how I love Rainbow Ice Cream's rare combination of lime-raspberry-vanilla flavors and colors! Oh, what a beautiful Ice Cream!



HINTS FOR
US
"Working
Gals!"

Do you work and have a family, too? Here are a few little tips to make life easier:

- Make the most of such convenience foods as cake mixes, ice cream, "instant" foods and frozen products. They're not only easy, they're good!
- Give your children some kind of reward or incentive for being self-sufficient — for helping you with the dishes — for picking up after themselves.
- Get the most work possible out of your appliances. Are you using your electric mixer to full advantage? Do you let your vacuum do all the cleaning jobs it's capable of?
- Don't spend needless time when you come home at night making "fussy" desserts. For example — even if you could spend all day in the kitchen, you couldn't possibly serve a more wonderful dessert than Carnation Rainbow Ice Cream. Your family's sure to love this all-ice cream treat (no sherbet!) — and all you have to do is dish it up!

**TIMES HAVE
CHANGED**
(Thank goodness!)



Your Mother



You

Here's a happy statistic for us 30 million American working women: In 1925—only 30 years ago—our mothers spent an average of 5½ hours a day preparing the family meals. Today, their daughters (that's us!) spend only about an hour and a half doing our daily cooking. For this happy state of affairs we can thank our lovely kitchen appliances and America's food producers, who are constantly thinking of ways to save us time.



It's good looking and good eating! My, but you'll enjoy the combination of marbled lime, raspberry and vanilla ice creams in Carnation Rainbow Ice Cream! You'll even enjoy looking at the refreshing colors, red, white and green. Rainbow Ice Cream makes the simplest meal a dazzling success!

CARNATION COMPANY

45-190 Jackson Street
Phone 73139
Indio, California

UNEDITED

By BILL RASHALL

The longer I live the more I realize that this is not a man's world.

It's a woman's world, believe me! When the Bossman Ward Risvold informed me that my vacation period would soon arrive I brought the glad tidings home. Immediately preparations for my vacation began. From the moment I said we are leaving July 15, the vacation no longer belonged to me. It was immediately programmed, the script, so to speak, written and I found myself playing a most minor role.

There must be something wrong here, thought I. I questioned other married men. They sadly nodded their heads and grunted: "That's it brother. You're living!" Others just came back with that old one: "You're telling me!"

SO ON MY VACATION like all dutiful husbands and fathers, I am directed to head the automobile in the direction of Minnesota. It's my vacation. If you don't believe me, ask my boss. He had said take off for a while. Bill Crosby came next September and all through the Winter months you'll be working. And hard too.

I sure wish he had talked to my wife instead. She is such a sweet person. All wives are. And my daughter—she's having more fun on my vacation than I'll ever have on fifteen of them. That's sufficient compensation, I presume—just as long as your wife and child or children have a good time on your vacation, huddles.

TALKED TO RUBY of The Dunes the night before I left Palm Springs. He waxed so enthusiastic about plans to enlarge that world-famed rendezvous of his where the great and the small of this nation have gathered. There is no one who would question that his dining room is the most intimate in the town.

With the front of his establishment changed to a thing of beauty and the dining room, so crowded during Winter months enlarged to include the driveway just north of the entrance. The Dunes would be an asset to the appearance of Palm Canyon drive.

But as it stood the night before I left Ruby was running into obstacles. The city is asking, as I got the picture, that Ruby who has never had any auto parking facilities for The Dunes, provide parking for his patrons. Throughout the years The Dunes has been in operation, patrons of that establishment have found their own car parking spaces. In recent years they have marked across the street on the Chi Chi parking lot. Customers who visit The Dunes also visit the Starlite Room of the Chi Chi. There is an additional parking lot behind the Village Theater. But that isn't all. I bet before some short sighted city official gets through, a demand will be made to tear The Dunes down and a new building erected!

STOPPED AT LAKE TAHOE and dined at The North Shore Club. All of Palm Springs seemed to be there. Too many to mention other than the owners Buck Harris and his lovely wife; Jimmy Hume and George Zouganilis. Also Jack Cramer, dressed in soup and fish and Al Agazoni and his wife Betty.

In Elko, Nevada Saturday night dined at the Ranch Inn. Drawn into the place by a name on the entertainment panel which read: Ray Whitaker. He and his band played for two or three seasons at The Tennis club, for a while at the Chi Chi and at The Shadow Mountain club.

"They're nice here. The people I mean. But believe me, Bill, there is no place like Palm Springs," Whitaker said.

Council Protests Liquor Licenses at Three Places

The Palm Springs city council Tuesday filed a protest with the State Department of Alcoholic Beverage Control on applications of three businesses for on-sale liquor licenses.

The protest was voiced by City Attorney Jerry Bunker, who said that the police department could not handle it, as anytime a new club is opened it requires police personnel surveillance.

It is also important that such places must have adequate parking space for patrons. Seeking licenses are William A. Johnson, Johnson's Corner, protest deadline July 29; William L. Weintraub, The Barn, protest deadline August 7; Bernard Investment Corp., Hotel Vista Del Sol, protest date August 10.

Following investigation by city council to determine the policing and parking situations the protests may be withdrawn.

LET PAVING CONTRACT

Council Tuesday night awarded a contract for the Avenida Palmas assessment district to Hicks and Allred company for a bid of \$3034.10.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Thursday, July 21, 1955

Start New Plan to Bring Visitors

Hotel division of the Chamber of Commerce inaugurated a new plan this Summer to bring more convention visitors to the city.

Realizing that many groups prefer to meet where they have the most commercial contacts, and therefore cannot convene here, the division will contact delegats to these convntions and invite them to visit in the Village during or after their sessions.

President Harold West has already mapped plans to invite delegats to Los Angeles

Survey Lists Most Popular Attractions for Tourists

Palm Springs was included as one of the places out-of-state tourists wanted to see most when they were in southern California last year.

A survey just completed by the Automobile Club of Southern California could not single out the main attraction, but it was able to come up with the 10 most popular natural and man-made attractions—according to queries of 1,000,000 tourists in 1954.

conventions this Fall, on behalf of Mayor Florian G. Boyd, to visit the Village.

Beaches, Catalina Island, Colorado and Mojave Deserts, Death Valley National Monument, Joshua Tree National Monument, Morro Bay, Mt. Whitney, Salton Sea, San Bernardino Mountain area and Sequoia and Kings Canyon National Parks.

The 10 leading man-made attractions were Farmers Market, Forest Lawn, Hollywood (studios and stars homes), Huntington Library, Knotts Berry Farm, Marineland, the Missions, Palm Springs, Palomar Observatory and television and radio studios.

NEW YORK

Domeliner
"CITY OF LOS ANGELES"

FINE FOOD
DELUXE
ACCOMMODATIONS

Through
Pullman
Service

UNION
PACIFIC
RAILROAD

No Extra Fare on Union Pacific Railroad

SAFEWAY FOOD NEWS

JELLY SALE!

BY EMPRESS

STOCK UP on your favorites at the season's lowest prices! Sure! It's Okay to mix 'em!

5 for \$1.00

IN 12-OUNCE REUSABLE TUMBLER GLASS

CHECK YOUR FAVORITES ON THIS CONVENIENT SHOPPING LIST!

- BLACKBERRY
- BOYSENBERRY
- GRAPE
- STRAWBERRY
- PLUM
- APPLE
- CURRENT
- RED RASPBERRY
- MINT
- ORANGE MARMALADE

ZEE NAPKINS

DINNER SIZE 40's per 10¢
REGULAR SIZE 80's pkg.

White, Green, Peach, Yellow. (Dinner size, White only.)

MAYONNAISE

pl. 29¢ qt. 49¢
jar jar

NU MADE BRAND. Finest ingredients!

CHEE-ZIP

MIX CHEESE! 8-oz. 23¢ 16-oz. 43¢
Spread it; mix it; jar jar
spoon it, heat it!

CHEESE FOOD

BREEZE BRAND 2-lb. 75¢
Spreads, toasts, melts ctn.

GRAPEFRUIT SECTIONS

GLENN-AIRE 16-oz. 15¢
FANCY can

PORK 'N' BEANS

TASTE TELLS IN 30-oz. 15¢
TOMATO SAUCE can

ENRICHED FLOUR

KITCHEN 5-lb. 49¢ 10-lb. 89¢
CRAFT bag bag

(2-pound bag, 25¢.)

SUNNYBANK MARGARINE

1-lb. 25¢
ctn.

ICE CREAM

COTILLON GUEST QUALITY 2-pint 47¢
Flavor of month: REGAL APPLE ctns.

BABy FOODS

GERBER'S STRAINED 6-cans 54¢
Fruits & Vegetables

MEATS for BABIES

SWIFT'S 1-can 21¢
Strained or Junior

RICHER COFFEE Instantly!

SAVE by the cupful or potful!

EDWARD'S INSTANT

2-oz. jar 49¢ 4-oz. jar 93¢
6-oz. jar 139¢

It's deep roasted

For iced coffee, too!

MRS. WRIGHT'S BREAD

Enriched white or wheat Sandwich slices available in large loaf.

std. 18¢ lrg. 26¢
loaf loaf

Delicious with Empress Jellies.

Curtis BAKERY Special

DEVIL'S FOOD RANCH LAYER

"Made the Way You'd Make It"

Fresh-baked vanilla-iced cake. Try this home-ingredient baked cake tonight!

Regularly 39¢. 33¢

CUP CAKES 15¢
BARBECUE BUNS 21¢

Curtis Fudge, Orange or Macaroon. 3 in. pkg.
Skylark Sesame. 6 in. pkg.

LIBBY'S SAUERKRAUT

Fancy Quality 16-oz. can 15¢

GARNET SLICED BEETS

Fancy Quality 16-oz. can 10¢

SPAGHETTI

CHEF BOY-AR-DEE—With Cheese and Tomato Sauce 15½-oz. can 16¢

NORWEGIAN SARDINES

PRINCE PAUL 3¼-oz. can 17¢

MAYDAY OIL

All-purpose Salad Oil pint bottle 31¢ quart bottle 59¢

CHOC DAIRY DRINK

LAC-MIX Nonfat dry milk 1-lb. pkg. 43¢

HOMOGENIZED MILK

LUCERNE Bonus Quality quart carton 20½¢

CONCENTRATED MILK

LUCERNE Grade A quart carton 50½¢

One quart makes three when mixed with water.

Prices effective local milk area

CAKE MIX

BETTY CROCKER 25¢

White, Yellow, Devil's Food. 20-oz. package

BISCUIT MIXES

FLEET MIX 33¢

For shortcakes & waffles, too! 2½-lb. pkg.

BISQUICK 35¢

Betty Crocker's "12-in-1" mix 2½-lb. pkg.

Local CORN 5¢

GOLDEN CROSS VARIETY Large ears with sweet, milky kernels.

ORANGES 6¢

MEDIUM VALENCIAS Juicy, sweet, refreshing! lb.

CARROTS 6¢

TOPS REMOVED Crisp, moist! lb.

PEPPERS 9¢

THICK-WALLED BELLS California Wonder. lb.

Grapes 29¢

CARDINAL Sweet, juicy! lb.

Onions 15¢

GREEN Large 2 bu.

Radishes 15¢

RED LOCAL 2 bu.

Pineapple 15¢

HAWAIIAN Fresh lb.

Bel-air PREMIUM QUALITY FROZEN FOODS

RASPBERRIES 10-oz. 25¢

STRAWBERRIES Ideal Ice Cream Topper pkg.

LAUNDRY ROOM SUPPLIES!

ALL-PURPOSE DETERGENTS

TIDE SUDS 19-oz. 32¢
PARADE SUDS 19-oz. 32¢

GRANULATED SOAP

WHITE KING 46-oz. 59¢
WHITE MAGIC 46-oz. 55¢

CHUCK ROAST

Shoulder of USDA CHOICE BEEF. Fully Aged and Trimmed.

ROUND BONE lb. 45¢

SEVEN BONE lb. 39¢

SHORT RIBS 29¢

USDA CHOICE BEEF Trimmed, extra lean lb.

BOILING BEEF 9¢

USDA CHOICE Plate meat, economical lb.

SLICED BACON 53¢

GRADE A DUBUQUE or FARMER JOHN 1-lb. pkg.

FRYING CHICKENS 59¢

MANOR HOUSE lb.

Fresh frozen! Pan ready! Every bird inspected for wholesomeness.

Chicken Wings 39¢

Manor 1-lb. House pkg.

Chicken Thighs 89¢

Manor 1-lb. House pkg.

Ground Beef 39¢

In Clear Visking lb.

Corned Beef 45¢

Boneless Brisket lb.

Whiting 33¢

Captain's Choice 1½-lb. pkg.

Fillet Cod 33¢

Captain's Choice 1-lb. pkg.

Effective Thurs., Fri., Sat., July 21, 22, 23, 1955 at Safeway Store
350 S. Palm Canyon Drive, Palm Springs
Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

THIS SIDE of The Sun

By Phat

Of course, everybody knows the story about the smart aleck who thought it would be fun to arouse the countryside by shouting "wolf, wolf." Got so that nobody would believe him and when the wolves (real, not Palm Canyon drive species) came, they had an uninterrupted luau. Well, we all brag so much about our beautiful climate that maybe people won't believe us. So to avert that catastrophe, I am going to sit right here in Palm Springs and say that: "Boy, hasn't the heat the past few days been terrific?" O. K., so now they'll believe that we are truthful and will believe us more when we go into raptures over the desert.

(P.S. Since this was banged out on this old Woodstock, there came a delightful thunderstorm and a semi-cloudburst which washed things clean and turned off the heat temporarily. It IS great here.

A LITTLE ARTICLE in a recent newspaper set forth that the Riverside county board of trade hadn't made up its mind to invite the touring Russian farmers to inspect our agriculture. I think that is a mistake. Why not invite them with whole-hearted hospitality and let them have a look at how we live over here. If the touring Russians could take a look at our way of life, with TV sets, radios, electrical appliances in most homes, an auto or two in every garage, it would be great propaganda. Perhaps the people in Russia wouldn't believe them, but they could spread the good word, just the same. But, also perhaps, if they were too enthusiastic, Moscow wouldn't let them come home or would shoot them straight on through to Siberia. Anyway, give them a good look. They can't steal any secrets on the farms but they could pick up a great insight on how we live over here, which would be good.

AT THE SCHOOL BOARD meeting the other night a woman in the audience came up with a good idea. She urged the board to be thinking about a name for the proposed new school on Section 19 now. Before people got into the habit of calling it the Section 19 school. Remember the North End park? It went without a name for a long time and after it was officially named "Tamarisk Park" it took the populace some months to get away from calling it the North End park. This woman also came up with a suggestion. She said that the new school could very well be called the Alma Gilbert school in honor of the principal of Cahulla school who recently retired after a long and faithful service. She said Alma Gilbert was always a great favorite of pupils and parents alike, especially among the families whose children will attend the new school when built. Well, why not?

BILL RASHALL, Desert Sun promotion manager is on vacation. With his wife, Peggy, and daughter, Kader, they took off for the midwest last week. It is strangely quiet around the office. But Bill remains in character. Came a postcard the other day from him postmarked Bishop, California. Picture of a lot of snow and people wallowing in it. Nice thing to receive when the mercury here was nudging 110. But the thing that impressed me is that Bill, even on vacation, is unreconstructed, untrammelled and unedited. In the space on the postcard where it says: "Address here, he wrote his message. And in the space set aside for the message, he wrote the address. Anyway, it was different.

PEOPLE COMING east out of The Plaza have been watching with interest a great big owl. One of the biggest they've seen, they claim. The owl takes his place atop one of the four tall palm trees just across the street and appears there late each afternoon. . . . Political circles around here are talking about reports that Congressman John Phillips may not run again the next time. And they say that if he doesn't A. Ronald Button of Rancho Mirage, national GOP committee man, will look up his hat to toss it into the ring. . . . Comes a communication from Palm Desert, unsigned but which I am blaming on Lee Odle. It has to do with a lapse on the part of a type-setter followed by a similar lapse on the part of the proof reader. In last week's Sun, the temperatures which appeared were listed as June. "Make up your mind," says the message. "Was it June or July?" I am inclined to think that probably the July temperatures may have been such that the type-setter went back to June for better weather.

POLICE DESK CLERK received an S.O.S. from Officer Ray Youngberg for assistance the other night. And it turned out that he needed it. He was chasing two men, both slightly in their cups and the pursuit zig-zagged from Palm Canyon and Andreas, to Tahquitz and up Indian avenue. That part was all right for Youngberg. But when a woman, watching the chase, fainted from excitement, the police officer thought

EDITOR'S CORNER

By Oliver B. Jaynes

SOCIAL SECURITY NIGHTMARE — Several of the leading Democrats in Congress have proposed a change in the Social Security Act, which would provide three costly revisions of the present procedure. One of the changes would lower the age at which a woman, either as a retired worker or wife of a man covered by social security, could become eligible for benefits. Under the present law a woman has to be 65 years of age to be eligible for benefits. The new proposal would drop this age requirement to 63 years.

Two other proposed changes relate to disabled persons. One would make the social security benefits payable to totally disabled workers prior to the time they reached 65 and the other change would continue benefits to children of retired workers after 18 years of age if disabled. These politically inspired changes in the Social Security Act seem at first glance to be quite reasonable since nobody will challenge the social aspect of increasing benefits to older people and disabled persons but let's take a look at the social security set-up as it is administered today.

In the first place, the social security fund is a trust which was set up for the sole purpose of paying pensions to workers who have contributed part of their earnings into the fund during their working days. The idea back of the program is a very sound one but it is not something which politicians should use for the purpose of garnering more votes.

Furthermore the fund is in a pretty sad state of affairs for a trust fund, indeed, the Federal government hasn't permitted very much actual cash to remain in the fund. The vast sum of money which pours into the Federal treasury each quarter from employee and employer contributions is spent for some other purpose. The Federal government replaces this cash contribution which it has spent for some other purpose with government bonds which will have to be paid off by future generations who will likely be contributing to a pension fund at the same time.

As the benefits grow larger and more persons become eligible under the Act without having made contributions into the fund, it seems inevitable that the day is coming soon when the sums paid out may surpass the amount coming in. When faced with that situation the Federal government will either have to subsidize the fund out of direct tax revenues or greatly increase the present percentage which workers and employers now contribute. It could be boosted as high as 6 or 8 percent.

Any private pension fund which was administered on such a basis would soon be in trouble. It just isn't possible to operate a pension system permitting people who make no contributions to the fund to draw benefits without eventually going broke. The Federal government of course never has to go into bankruptcy because it is always permitted to go farther into debt.

Our people should be awakened to the true situation that prevails in the social security program to which so many people are contributing as worker or employer. Then they will not be so easily influenced by politicians who seek their favor by proposing impractical changes in the Social Security Act.

Benny (Not Jack) Missing from Charles Farrell Home

Benny is missing, from the Charles Farrell home.

Not Jack, —but a talking Myrna bird whose age may or may not be, just 39.

Benny, the bird, that is, also differs from the other Benny in that he is not loquacious. Has only two phrases, in fact.

One is "Hello Charley," and the other, "Hello, Virginia," his greetings to Mr. and Mrs. Farrell.

So, police ask, if you see a little bird, about the size of a robin, purplish black in color with a yellow beak, just shout "Hi, Benny."

If the bird replies, call the police station or dial 2345.

Benny, who can only say "hello," indicated he felt like goodbye when he escaped

from his cage at the Farrell residence, 630 Tachewah drive, sometime Tuesday night.

K C M J

Proudly Presents

K C M J - Catalina Weekend Vacation

Surprise!

Youths Get Shock But No Automobile

Two juveniles received a big surprise but they did not get the automobile they were seeking.

Attempting, apparently to steal the car from near The Barn at Ramon road and Indian avenue, they used a jumper wire.

When they connected it, the car burst into flames. Dianna Ross, of the Barn, called police but the juveniles fled. Little damage was done by the fire.

he had better ask for help. . . . Speaking of police, Officer Charles Travers had himself a time the other day, too. Assigned to pick up cash from the parking meters he first had to put in some time finding the cart into which the change is dumped. When he found it, he walked the rounds on one of the year's hottest days. And a block from the end of the line, one of the tires on the cart blew out. Probably from the load of a busy weekend's parking. Travers got the cash to the police station but is fervently wishing for the return of Bill Lish, regular cutout of the meter take, from his vacation.



(Anderson Photo)
TERRY RAY says there's no rest, even on a vacation. Shown above at the local airport, he returns from Mexico where he went to play golf and rest but instead, figured in a large land deal.

No Rest for Terry Ray - Even During Vacation Trip

Terry Ray, president of the Palm Springs Real Estate board took off for Mexico a few weeks ago—intending to take a vacation.

He went south for a rest and to represent the California Real Estate Association at meetings in Mexico.

But he didn't have that rest. Back in the Village this week, he reported being involved in one of the largest transactions below the border in some time.

Called upon by Pedro Chapa

of Mexicana de Aviacion, (Pan American of Mexico) to inspect a large piece of land at Puerto Vallarta for an airfield, he spent five days photographing the site from land, sky, and the nearby sea, both movies and still pictures.

On his recommendation, the company bought 500 hectares as well as seven miles of beach frontage for development of another "Acapulco" closely linked by air with Los Angeles.

"I went down here for golf and a vacation—and wind up in the middle of one of the big, gest deals there in some time," he said.

Slugs Driver

Police Look for Mystery Assailant

Police were looking for a man who reached into the automobile driven by Michael Rogers, 585 Calle Abrennia and struck him over the eye.

Rogers, employed at the Glass Kitchen, was en route home and had slowed to almost a stop to turn into Sunny Dunes road from Palm Canyon drive at the time.

His assailant was on foot. Rogers was unable to identify the man.

San Diego TV Stations' Power Upped Fivefold

Thousands of Southern California viewers are seeing programs from the two San Diego television stations for the first time this week when Channels 8 and 10 stepped up to full power of 316,000 watts. The 5-fold power increase

was announced by George Whitney, general manager of Wrather-Alvarez Broadcasting Inc., (Channel 8) and William Goetze, general manager of KFSD, Inc. (Channel 10) who said that literally thousands of persons will get San Diego television for the first time and many more will get a much-improved picture.

The Desert Sun—4a
Thursday, July 21, 1955
PALM SPRINGS, CALIFORNIA

INSURANCE

at a
SAVING
Lehrfeld-Davis
Insurance
Agency
121 S. Palm Canyon Dr.
Oasis Bldg.
PHONE 5365-7635

Sure as
there are 25 3/4 ounces
in a fifth of
Seagram's 7 Crown
...THE FINEST AMERICAN WHISKEY!

And another fact about 7 Crown: you can depend upon every ounce to make a perfect drink. You can depend upon every drink to illustrate just how a great whiskey should taste—and does!

Say Seagram's and be Sure
...of American Whiskey at its finest

Seagram-Distillers Company, New York City. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

FOR THE VERY FIRST TIME IN PALM SPRINGS

A SUMMER SPECIAL

IN CHILDREN'S (UP TO 12 YEARS)

PORTRAITS

by Bernard Anderson

POSSIBLE ONLY BECAUSE OF NEW ELECTRONIC FLASH EQUIPMENT INSTALLED IN OUR STUDIO.

CAPTURE FOREVER YOUR CHILD LAUGHING OR CRYING - AS YOU YOURSELF SEE THEM.

THIS IS YOUR OPPORTUNITY TO BE FIRST WITH SOMETHING NEW IN PORTRAIT PHOTOGRAPHY AT

50% to 70% SAVINGS

REGULAR \$12.50 PORTRAIT \$4.95 ONLY

CALL US TODAY FOR AN APPOINTMENT—OR COME IN

Bernard Anderson Studio

400 N. PALM CANYON DR.

PHONE 5397

(OFFER EXPIRED AUGUST 15, 1955)

Win an All-Expense Weekend for Two, plus Two Swim Suits, Men's or Women's from Catalina, creators of the finest in Swim Suit fashions.

OFFICIAL CONTEST ENTRY BLANKS AVAILABLE FROM

Casual Aire Shop
224 North Palm Canyon

Ted Land
Feminine Footwear
142 South Palm Canyon

Don Cameron, Realtor
Rancho Mirage

Mayfair Market
444 North Palm Canyon

Village Coffee Shop & Pharmacy
201 North Palm Canyon

FOR THE FINEST ENTERTAINMENT IT'S

K C M J

1340 ON YOUR RADIO DIAL

**TILLIE LEWIS
LOW CALORIE
CORNER**
Taste it!
You can't tell the difference
—but your scale will!



**TILLIE LEWIS
TASTI-DIET
Whipped
Dressing**
FOR YOUR COPY of the Tillie Lewis
Tasti-Diet 21-day menu plan, ap-
proved by the American Medical
Association, send 25¢ in coin and
one Tasti-Diet label to TASTI-DIET
BOX 810 • STOCKTON, CALIF.

**Mayfair
SUPER
MARKETS**

DIRECTORY
Palm Springs
and Desert Area
Real Estate
Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID
320 S. Indian Ave.
BOGESS, Incorporated 2971
Penhouse 31, The Plaza
DAILEY, BRUCE 2909
412 N. Indian Ave 5711
DAVIS, JOHN C. 3673
1059 N. Palm Canyon Dr.
FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
GREENFIELD, ARTHUR
1404 N. Palm Canyon 2522
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 2594
456 N. Belardo Rd.
HICKER, WILLIAM J. 5685
1546 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
JOHNSON, GENE W. 3722
596 S. Indian Ave. 2522
LANG, ROSELYN
1404 N. Palm Canyon
MATTHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
MURPHY REALTY CO. 5102
464 N. Palm Canyon
NATHANSON, JERRY 5234
492 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 5234
482 N. Palm Canyon Dr.
SHEPHERD, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5596
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256 1/2 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
1063 N. Palm Canyon Dr.
CATHEDRAL CITY
RILES, RUTH 8-3734
744 Broadway (Hiway 111)
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHARP, JOHN 8-4355
900 Broadway
SHERRILL, R. H. "Bob" 8-5205
707 & 713 "D" St.
COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr. 8-5205
IDYLLWILD
SHEPARD, MYRTLE M.
Fern Valley 8-1631
LAKE ARROWHEAD
PALM SPRINGS REALTY
Box 327 9532
PALM DESERT
EDITH EDDY WARD
P.O. Box 281
RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
TAMARISK C. C. AREA
PALM VALLEY REALTY CO.
Wonder Palms Rd and
Hiway 111 8-3481
THUNDERBIRD AREA
BURKE, TONY 8-5432
70065 Hiway 111, 1/2 mile
west of Thunderbird C.C.

READ SUN
CLASSIFIED ADS

**Mayfair
SUPER
MARKETS**

memos..
FROM MAYFAIR'S PRESIDENT
"I never dreamed I'd live to see it!" That was
the comment made by a delighted customer
at the recent opening of the new Mayfair in
El Cajon. We of Mayfair are pleased and
proud to have the opportunity to bring to an
increasing number of California communities
the great advantages of modern supermarket
shopping.
J. Earl Garrett

Go Pink 'n Charcoal!!
LOVELY, HANDPAINTED
WITH Mayfair
Own Proof Delicacy Proof
DINNERWARE
5 Pc. Complete Set
Veg Bowl, Meat Platter,
Sugar Bowl, Creamer,
Regular 13.50
Req. \$12.50
Value **99¢**
8 PL. PLACE
SETTING
CONSIDER 10
1-8 PL. BOWLS
1-8 PL. SPOONS
1-8 PL. KNIVES
1-8 PL. FORKS

**Pride o' the West
COFFEE**
Fresh Roasted, Whole Bean
1-lb. **75¢**
**Oceanside, Grated
TUNA**
No. 1 Can **17¢**
**Libby's Frozen
LEMONADE**
6-oz. Can **11¢**
**All-vegetable
SHORTENING**
SPRY
3-lb. Can **79¢**
**Barbara Ann
GRAPE
JELLY**
20-oz. Jar **19¢**
**Libby's Frozen
ORANGE JUICE**
2 6-oz. Cans **29¢**
**Betty Crocker
CAKE
MIXES**
20-oz. Pkg. **25¢**

MAYFRESH, FIRST QUALITY
BUTTER 1-lb. Carton **65¢**

Extra Fancy, July Elberta
PEACHES
2 Pound Basket **17¢**
Tender, Crispy
CELERY 4 lb. **4¢**
WHOLE **2¢**
WATERMELONS 3¢ lb.

**VET'S
DOG FOOD**
1-lb. Can **3 for 23**

B & M BROWN BREAD 16-oz. Can **25¢**
Cleanser **2** Reg. Cans **25¢**
BON AMI 1-lb. Pkg. **31¢**
Ritz CRACKERS 12-oz. Pkg. **39¢**
Sunshine HYDROX COOKIES 8-oz. Tin **35¢**
Pompeian OLIVE OIL 16-oz. Tin **63¢**

**LIPTON
TEA**
THE "BRISK" TEA
1/4 lb. **43¢**
**LIPTON
TEA BAGS**
THE "BRISK" TEA
PKG. OF 48 **67¢**

**Swift's
JEWEL
OIL**
Pint Bottle **31¢**
Quart Bottle **61¢**

Beef Sale!

Beef at its best! . . . that's Mayfair "Blue Ribbon" beef. It's all U.S. Graded Choice, and it's aged for flavor and tenderness and trimmed for economy. A good buy at regular prices, it's a sensational bargain at these special prices!



ROUND STEAK

Lean, Hi-Protein
Ground Beef
Fresh Ground **35¢ lb**
Fancy Fillet of
Swordfish
Fresh Northern **59¢ lb**

U.S.D.A. Graded Choice
Full Cut, Bone In
A wonderful steak for hearty appetites. It's tender and juicy and full of real beef flavor.

69¢ LB

Prime Rib Roast 69¢ lb.
Club Steaks 109¢ lb.
Boneless Beef Stew 59¢ lb.
Plate Boiling Beef 10¢ lb.
Fresh Ground Round 55¢ lb.

Chuck Roast
U.S.D.A. Graded
CHOICE
Tender, Juicy
Blade Cut Beef **33¢ lb.**

Semi-boneless
**RUMP
ROAST**
U.S. Graded Choice **59¢ lb.**

DELICATESSEN
ALL-BEEF SALAMI Buffet Brand Kosher Style By the Piece **49¢ lb.**
AMERICAN CHEESE SLICES 8-oz. Pkg. **29¢**
Pillsbury's Oven-Ready CINNAMON ROLLS 8-oz. Pkg. **23¢**

LIQUORS
Bardwell
**KENTUCKY
BLENDED
WHISKEY**
\$3.59 Value
\$3.29 Fifth
Park Avenue, 85 Proof
London Dry Gin
For that
Gin & Tonic **\$2.89**
Don Juan Imported
GOLD RUM
Seven Years Old **\$3.19** 5th

Puss 'n Boots Cat Food 2 15-oz. Cans **27¢**
Lux Liquid Detergent 12-oz. Can **39¢** 22-oz. Can **66¢**
Breeze Detergent Lge. Pkg. **30¢** Gnt. Pkg. **71¢**
Surf Detergent Reg. Pkg. **29¢** Gnt. Pkg. **69¢**
Rinso Blue Detergent Lge. Pkg. **30¢** Gnt. Pkg. **70¢**
Lifebuoy Soap 3 Reg. Bars **27¢** 2 Bath Size **27¢**
Lux Toilet Soap 3 Reg. Bars **25¢** 2 Bath Size **25¢**
Lux Flakes Lge. Pkg. **30¢** Gnt. Pkg. **60¢**
Certifresh Frozen Shrimp 10 oz. **69¢**
Star Kist Chunk Style Tuna No. 1 Can **31¢**

Advertised Prices good Thursday thru Sunday
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MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR

MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR MORE FOR YOUR MONEY AT MAYFAIR MORE VARIETY AT MAYFAIR MORE VALUE AT MAYFAIR

Former Resident of Village Passes

Mrs. L. B. Jackson of Santa Barbara, former resident of Palm Springs, died at Cottage hospital, Santa Barbara, last week following a lengthy illness.

She was active in community affairs here when her husband was in charge of Palm Springs Youth Center just prior to 1950. She was president of the Palm Springs PEO at that time.

Memorial services were held at Santa Barbara Friday in the Montecito Presbyterian church.

WATCH RIGHT OF WAY

"Some motorists and pedestrians in the Indio area are failing to fully accept their responsibility regarding right-of-way in traffic," Captain Black, Commander of the Indio Office of the California Highway Patrol said today.

To emphasize the seriousness of the situation, Captain Black said 32 persons have been killed and 381 injured in traffic accidents in this area so far this year. He pointed out that in one out of every six accidents a right-of-way violation caused the crash.

"Right-of-way violations causing these deaths and injuries are deliberate in many instances and can be avoided in practically every case. Motorists and pedestrians must be willing to give, not grab, the right-of-way," the Captain said. "Possibly emphasis on the dangers of accidents causes many people to underestimate the seriousness of right-of-way violations in provoking traffic accidents."

"At any rate, we intend to continue watching the right-of-way accident picture in this area and take all necessary steps to curtail these violations."

Another Round in Redistricting Case Goes to City

City of Palm Springs was successful in another round of the long-continued battle over reshaping of council districts Monday when Judge Russell Waite in superior court at Riverside granted a motion of City Attorney Jerry Bunker for a continuance in a new suit brought by Attorney Leonard Bock for his clients seeking redistricting.

When Bock was denied a re-

hearing in the case in June he filed an appeal with the appellate court and also filed a suit seeking "declaratory relief." This suit would seek to establish which of the points of law cited by Bock and Bunker applied to the redistricting case.

Monday Bunker moved for a stay of action in the latter case until the appellate court rules on Bock's appeal. This was granted by Judge Waite.

In the action on which Bock was denied a rehearing and on which he filed his appeal and second suit, Judge Waite ruled for the city on city council's refusal to enact the redistricting ordinance which won a majority but not the three-fourths vote which was required in the election call.

New Committees to Aid Historical Society Named

Mrs. Frank Bennett, chairman of the board of The Palm Springs Historical Society, announced Tuesday the appointment of chairman to head twenty new committees.

The new appointments involve research work for the Society, an auxiliary of Welwood Murray Memorial Library and are as follows: William Lipp-

man, agriculture; Alvin Weingarten, Chamber of Commerce; Mrs. Henry Reid, churches; Miss Katherine Finchev, schools; Raymond Cree, old property deeds; Mrs. James Geggie, cultural development; Mrs. Paul Summers, hospital and William Mason, newspapers.

Also, Merritt Williams, post office; Mrs. Claude Valeur, transportation; John Williams, utilities; Mrs. Ruth Hardy and Louise McCann, city story; Trav Rogers, Desert Circus; Margaret Foldesey Taylor, eminent visitors; Mrs. Chester Moorten, Indians; Culver Nichols, real estate; John Connell, service clubs; Mrs. Marian Hamilton, residences and Homer Hilton, weather.

In making the announcement

Believe Juvenile Gang Sought to Steal Airplane

Palm Springs almost had a new entry on the police blotter

Mrs. Bennett said that Summer had not slowed interest in the Society established only a few months ago. A number of board members are at present engaged in doing work so that many plans may become actualities as early as September and October.

The Desert Sun—6th PALM SPRINGS, CALIFORNIA Thursday, July 21, 1955

this week—grand theft airplane. Horace Underwood of the airport reported to police Thursday that a private airplane motor had been started and the plane moved about three feet.

He said that about 1 a.m. that morning, he heard the motor suddenly burst into a roar. He went out to investigate and found that it had taxied a short distance. No one was around at the time.

Underwood told police that a group of teenagers had been hanging around the airport and believed that they had started the motor.

Television Schedule On Your Community Cable System

(Operated by the

Palm Springs Community Television Corp.)

THURSDAY Afternoon	
12:00 2 The Big Payoff—Quiz	4 Tennessee Ernie Ford
1:00 2 Brighter Day—Serial	4 Movie—Detective
1:30 4 Movie—Comedy	7 Beulah—Comedy
2:30 4 Key to the Kitchen—Mike Roy	3:30 4 Mandy—Comedy
3:30 9 Bill Stulla Show—Variety	4:00 2 Valiant Lady—Serial
4:15 7 News—John Daly	5:00 2 Space Funnies—Kids
5:00 4 Pinky Lee—Kids	5:30 2 The Little Rascals—Kids
5:30 5 Movie—O'Dell Western	
Evening	
6:00 4 Beverly on Three—Variety	6:15 7 News
6:20 2 News—Clete Roberts	6:35 3 Weather—Bulletins
6:55 3 Stardust Theater—Drama	7:00 2 News—Gill Martin
7:00 7 Playhouse—Drama	7:30 2 What's My Line
7:15 5 Call the Play—Mel Allen	7:30 2 Halls of Ivy—Comedy
7:30 2 Lone Ranger	7:30 9 Fishing Digest—Lizor
7:45 4 News—Bulletin	8:00 2 Bob Cummings Show
8:00 5 Movie—Drama	8:30 2 Climax—Drama
8:45 4 Dragnet—Drama	9:00 7 Star Tonight—Drama
9:30 2 Four Star Playhouse	9:30 6 Film Featurette—Drama
9:30 7 Movie—Western	10:00 2 Johnny Carson—Variety
10:00 2 News—Clete Roberts	10:30 2 News, Sports, Weather
10:45 2 Musical Nitecap—Variety	11:00 2 Musical Nitecap—Variety
11:05 10 Weather—Johnny Downs	
FRIDAY Afternoon	
12:00 2 The Big Payoff—Quiz	4 Tennessee Ernie Ford
12:30 2 Bob Crosby—Music	1:00 2 Brighter Day—Serial
1:30 4 Movie—Detective	9:30 7 Beulah—Comedy
9:30 9 The Christophers—Religious	1:15 2 Love of Life—Serial
1:30 2 On Your Account—Quiz	2:00 2 Gary Moore—Variety
2:00 2 Gary Moore—Variety	2:30 5 Movie—Melodrama
2:30 7 Gwynn's Theater—Movie	2:30 2 Jack Parr—Variety
3:00 2 Captain Jet—Laurel & Hardy	3:30 2 Strike It Rich—Hull
3:30 4 It Pays to Be Married	3:30 5 Mandy—Dorothy Gardner
3:30 7 Joe Graydon Show—Variety	3:30 9 Bill Stulla Show—Variety
3:30 9 Bill Stulla Show—Variety	4:00 2 Valiant Lady—Serial
4:15 7 News—John Daly	5:00 2 Barker Bill's Cartoon Show
5:00 4 Pinky Lee—Kids	5:15 2 Space Funnies—Kids
5:30 2 Little Rascals—Kids	5:30 2 Jack Owens—Songs
Evening	
6:25 2 Sports—Tom Harmon	6:30 2 News—Bulletin
6:30 5 Handy Hints—Dorothy & Ken	6:30 7 Early Curtain—Drama
6:45 2 Julius La Rosa—Songs	7:00 2 Amos 'N' Andy
7:00 2 Amos 'N' Andy	7:00 4 Boxing
7:00 4 News—Gill Martin	7:00 7 Cowboy G-Men—Western
7:15 5 Popular Science	7:30 2 Window—Drama
7:30 5 Pride of the Family	7:30 7 Rin Tin Tin
SATURDAY Afternoon	
12:30 7 Movie	12:45 5 Movie—Musical
1:45 7 Movie—Drama	2:00 2 Movie—Suspense
2:30 4 Mr. Wizard—Science	3:00 4 Zoo Parade—Animals
3:15 2 News—Bulletin	3:30 2 Learning '55—Education
4:00 2 Winky Dink and You—Kids	4:15 4 Halls of Ivy—Education
4:30 2 Contest Carnival—Kids	4:30 7 Rin Tin Tin—Adventure
5:00 2 Pet Showcase—Tommy Dixon	5:00 4 Willock's Workshop—Home
5:00 4 Willock's Workshop—Home	5:00 5 Movie—Playhouse—Western
5:30 2 Lone Ranger—Western	5:30 4 Movie—Drama
Evening	
6:00 2 Pandango—Latin Variety	6:00 5 Movie—Dick Lane Western
6:30 2 Beat the Clock—Games	7:00 2 TV's Top Tunes
7:00 4 Dick Contino—Variety	7:00 9 Movie—Intrigue
7:30 4 Horace Heidt—Variety	7:30 2 Harry Owens
8:00 2 Greatest Bands	8:00 2 Spade Cooley—Variety
8:30 4 Dunninger—Mentalist	9:00 2 Two for Money
9:00 2 Musical Chairs—Quiz	9:00 5 Movie—Mystery
9:30 2 Down You Go—Quiz	9:30 2 City Detective—Drama
10:30 2 Runyon Theater	11:00 2 Juke Box Jury
11:00 2 Movie—Adventure	11:15 4 Movie—Detective
SUNDAY Afternoon	
12:00 2 Juvenile Talent Time	12:00 4 Frontiers of Faith—Religious
12:30 2 Ask the Doctor—Gill Martin	12:30 2 Movie—Comedy
1:00 4 Music to Remember	12:30 2 Garden Chats—Joe Littlefield
1:00 4 Music to Remember	1:00 5 Movie—Western
1:15 9 Baseball—Hessler	1:30 4 Faith of Our Fathers
1:30 4 Faith of Our Fathers	2:00 2 Face the Nation
2:00 2 This is the Life—Religious	2:30 7 Parlor Playhouse—Drama
2:30 7 Parlor Playhouse—Drama	2:30 2 Movie—Drama
3:00 2 Movie—Drama	3:45 5 Movie—Drama
4:00 2 News—Bulletin	4:00 7 Gordon's Garden—Home
4:15 2 Buck Sureshot—Cartoons	4:30 7 Theater—Drama
4:30 7 Theater—Drama	5:00 2 The Lucy Show—Comedy
5:30 2 Amos 'N' Andy—Comedy	5:30 4 News—Week's Review

SAN DIEGO TV GOES FULL-POWER

FULL POWER
316,000 WATTS!

FIVE
TIMES
STRONGER

BETTER
PICTURE

Channels 8 & 10 in San Diego have gone to FULL-POWER!

The picture you see on channels 8 & 10, San Diego, is now 5-times Stronger!

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Full Power gives YOU these advantages:

- ★ More families can now see San Diego TV!
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- ★ This power increase by both San Diego TV stations protects San Diego's power allocation!
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KFMB-TV
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CHANNEL 8

BOTH
SAN DIEGO
STATIONS

KFSD-TV
NBC
CHANNEL 10

Marines Take Over Top Place in Softball Loop

Twenty-nine Palms Marines took over the lead in Desert Softball League Monday night at Desert Hot Springs when, in a rain-soaked game, they trimmed the Fireballs of that community 2 to 1 in a pitchers' battle.

The Marines lead by a few percentage points.

In another change in the standings, the Palm House team moved into third place a game ahead of the Desert Nite Hawks by virtue of a 4 to 0 win over Mhoon and Mhoon while the Hawks bowed to Desert Hot Springs.

For the first time in a long time, a Desert Softball League was rained out. Tuesday afternoon's storm put too much water on the Polo Grounds for a game.

DESERT SOFTBALL LEAGUE

	W	L	Pct.
29 Palms Marines	9	1	900
D. Hot Springs	10	2	833
Palm House	7	4	636
Desert Nite Hawks	6	5	545
Mexican Colony	3	8	272
Mhoon and Mhoon	1	9	100
P. S. Merchants	1	9	100

Games During Week

Desert Hot Springs, 2; Desert Nite Hawks, 0.
Palm House, 4; Mhoon and Mhoon, 0.
29 Palms Marines, 16; P. S. Merchants, 5.
29 Palms Marines, 2; Desert Hot Springs, 1.

Nielson Blanks MM Nine, 4 to 0

Palm House Softball team moved into third place in the Desert Softball League Thursday night when they defeated Mhoon and Mhoon 4 to 0 on the three-hit pitching of Paul Nielson.

The Palm House outfit put over two in the second and two in the fourth while Nielson was handuffing Mhoon and Mhoon batters.

	R	H	E
Mhoon and Mhoon	000	000	0-0 3 5
Palm House	020	200	x-4 7 3

Marquez and Allen; Nielson and Buchanan.

Beverly Hansen is Pro Champ

Beverly Hansen of Indio and a frequent player on the local courses, is the champion of the Ladies Professional Golf association.

She won the annual national tournament at Fort Wayne, Indiana, last weekend. The victory was worth \$1,200.

In another tournament match, Betty Hicks of Palm Springs was eliminated by Mary Faulk of Georgia.

Locked Out

Injured in Odd Mishap as Result

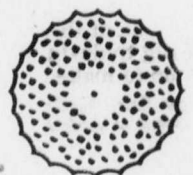
Mrs. Henry Cleary, wife of a Village attorney, was hobbling about this week as result of an odd accident.

She locked herself out of the Cleary home on Calle San Antonio and in climbing a fence at the rear of the dwelling to get to the back door, she turned her ankle as she dropped into the back yard.

X-rays revealed a fracture.

Doodles

By ROGER PRICE



"FLEAS HOLDING POLITICAL RALLY IN BOTTLE CAP"

This reminds me that my Congressman from back home Hummon Clabbercutt, is getting all set for the 1956 elections. In '52 Hummon was elected by a landslide. The landslide was started by a lucky charge of dynamite and covered up his opponent's Mod-el-T. Also his Opponent. And this year there's already a big movement to get Hummon back to Washington. (I found out why. He didn't pay his Hotel Bill for the last 2 Sessions.) But Hummon has a real live Cam-paign Issue that will appeal to all the voters: Better Weather! Hummon plans to have the Government change the calendar and move July up between December and January where we need the heat. (Sounds okay to me.)



FILM AND TV COWBOY STAR Roy Rogers visits the Shriners hospital for Crippled Children to buy tickets for next Wednesday's Shrine Football Game and Pageant at Los Angeles Coliseum. Happy ticket sellers are Barbara Long and Anthony Lamb with Potentate Glenn L. Pearce lending assistance. All proceeds of the Wednesday night pageant and game go to the Shriners hospital which treats crippled children at no cost and regardless of race, color or creed.

Annual Shrine Game is Sell Out

Advance ticket sales indicate that the fourth annual Shrine Football Game and Pageant to be staged at the Los Angeles Memorial Coliseum next Wednesday night will set an all-time high attendance record.

Potentate Glenn L. Pearce of Al Malaikah Temple predicted this week. All proceeds go to the Shriners Hospital for Crippled Children, which treats youngsters of all races, color and creeds at no cost. Cowboy Star Roy Rogers was among the first to buy tickets for the event.

Past Potentates Elmer P. Bromley, director of the game and pageant, and Vierling Kersey, assistant director, have named B. Pat Groom as pageant director. He will have some 5,000 people in a big Hollywood spectacular with bands, marching units and horsemen from all over southern California. The pageant begins at 7:45 p.m., followed by the football game between the All Star North and South California teams.

The public may purchase tickets from local Shriners, or at the Coliseum, Hems Hall, the Broadway stores, Harris and Frank stores and the Pasadena Athletic club.

Seattle in Lead in Coast League

Two victories Sunday over Oakland by Seattle shoved the Rainiers into first place in the Pacific Coast League, a game and one half ahead of San Diego, last year's champions.

San Diego took a double defeat from San Francisco Sunday.

The Rainiers, who train in Palm Springs each Spring, play at Oakland this week.

Strebes Finally Lose Ball Game

It happened at last.

Strebe's Stars, after taking 11 games in row bowed Friday night. The second-place Boys Club trimmed them 7 to 5 in the first game of a Little League double-header.

It was the first game the Stars have lost this year.

In the second game of the double-header, Hathaway-Buick won over the Junior Police 5 to 3.

Monday night's Little League double-header was called off by the rain storm.

Car Pool to Reduce County Expenses

Plans for a formation of a county car pool which, supervisors say, may save the county thousands of dollars annually, were announced by the board Monday. Administrative Officer Clay Begole is working on the plan.

Under the proposal all county cars would be pooled instead of being assigned to one official only.

No Change in DHS Water District Rate

Directors of Desert Hot Springs County Water district, meeting Thursday night, voted to maintain the tax rate for the district unchanged at 50 cents per \$100 assessed valuation.

An annexation fee of \$100 per acre was adopted as a uniform policy for future areas joining the district.

San Pedro Nine Downs Village All-Stars, 4 to 3

La Mesa All Stars of San Pedro defeated Palm Springs All Stars 4 to 3 Saturday night in an exhibition game at Polo Grounds in an exciting game before a large crowd of fans.

The local squad, made up of Desert Softball League players and managed by Red Keene of the Palm House team, gave the crowd a thrill when they almost pulled the game out of the fire in the last of the ninth but fell one run short.

La Mesa scored two in the eighth to make it 4-1 when the Villagers started their rally in the ninth.

	R	H	E
La Mesa	100	010	020-4 5 4
P. Springs	000	100	002-3 4 2

Cole and Montoya; Tichenor, Green and Buchanan.

Building Brisk in County Area Around Village

Five dwellings in the county area around Palm Springs were begun during the week, according to the county building office.

Total was \$36,095.

County building permits were issued to:

Sam Montano, Rancho Mirage, addition, \$500.
George Tibbles, Shangri-La Palms, Omart Investment company, contractors, dwelling, \$4,445.
Edward Marasco, Shangri-La Palms, Omart Investment company, contractors, duplex dwelling, \$3,824.
Ray Moss, Cathedral City, Omart Investment company, contractors, dwelling, \$3,852.
Richard Roether, Rancho Mirage, footing and slab, \$1,160.
Ben Scott, Cathedral City, carport, \$790.
Dorothy Hawks, Shangri-La Palms, Jack Cairo, contractor, dwelling, \$5,576.
Victor Cunningham, Thousand Palms, complete dwelling, \$4,000.
Blue Skies Trailer Village, Cathedral City, Mhoon and Mhoon, contractors, trailer spaces, \$3,082.
Matt Zaharvin, Cathedral City, K. W. Williams, contractor, dwelling \$3,756.

4 New Teachers Hired by Board

Palm Springs Unified school district board last week authorized the hiring of four new teachers for the coming school year.

Alyn Kemp was hired for home teaching at a salary of \$5,050, with 25 years experience. Aphrodite Lyrus, was employed at a salary of \$4,000 to teach at Cathedral City school. No previous teaching experience was listed.

Mary Lou Russell was hired at a salary of \$5,250 to teach at Cathedral City school. She has 20 years experience.

Allie Anderson, engaged at a salary of \$4,850 to teach at Cathedral City school, has seven years teaching experience.

Mary Lou Russell holds a Masters' degree, while the other three each have a Bachelor's degree.

County May Get More Licenses

Ten hard-to-get general liquor licenses will be available in Riverside county this Fall, it is expected. The state liquor license department will lift its freeze on issuance of new licenses in September.

Issuance of new licenses was halted by the state board of equalization, then in charge on liquor control, last year.

Under the state law, liquor licenses are based on one for every 1,000 population in counties. Riverside county was one of nine to show sufficient population gains for additional permits.

LOSES WALLET

C. J. Mathews reported to police the loss of his wallet containing about \$10 in cash, several checks, driver's license and credit cards.

Marines Bury Merchants by 16-5 Score

Twenty-nine Palms Marines went on a batting spree last Wednesday night at Polo Grounds to defeat the Palm Springs Merchants 16 to 5 in a Softball League game.

Nestor and McGrony led the winners' attack with three hits each. The game was called at the end of the sixth.

	R	H	E
Marines	632	410	-16 12 2
Merchants	001	400	-5 11 5

Green and Leknold; Meade and Driskell.

Morning Star Sets Record But is Not Winner

The Morning Star, 96 foot ketch on which Edward Edwards Palm Springs real estate, was a crew member, was first to cross the finish line at Diamond Head in the Trans-Pacific race last week, but, because of its handicap, was not the winner. The Morning Star set a new record of 9 days, 15 hours, 5 minutes and 10 seconds, for the trip.

The smaller Ketch, Stagehand, won the race. It took 12 days, 23 hours, 9 minutes, but her corrected time after her handicap was deducted, gave her the victory.

Play Started in Volleyball Loop

Play started Monday night in the newly-formed Volleyball league with six teams entered in the competition.

The games are being played in three new courts erected on the Rodeo Field of the Polo Grounds.

Howard Haddock, recreation director for the city said there is still room for more teams and urged any one who wished to get in on the sport to contact him.

A trophy will be awarded the winning team at the end of the contests.

Bill Sandeffer Injured in Crash

Bill John Sandeffer, 24, 1880 South Palm Canyon drive received a head injury in a traffic accident on Ramon road just east of El Cielo about 8:45 p.m. Saturday.

Involved in the accident was an automobile driven by Edmond E. Fornald, 43, 439 Avenida Palmera, who was cited by police for driving with an expired license.

Sandeffer was taken to the Desert hospital by Ted Lotz, 535 East Andreas, who witnessed the accident.

An estimated \$500 worth of damage was done to each automobile.

Wheels Stolen from Automobiles

Two persons Wednesday called police to notify them that the wheels had been stolen off their automobiles.

Bill Groschan, 584 Hermosa drive, reported that the two front wheels had been stolen off his 1951 Cadillac De Ville.

Evelyn Spikre, 584 Hermosa drive, reported that the wheels had been stolen from her Chevrolet.

Desert Does to Entertain Elks

The Desert Does, wives of the Palm Springs Elks, will entertain their husbands tonight at 7 p.m. at an informal potluck dinner and swim party at La Siesta hotel. The dinner will be served around the swimming pool and in the patio.

Green Wins in Tight Pitchers' Battle at DHS

Bill Tichenor of Desert Hot Springs Fireballs and Johnny Marines staged a pitchers' duel at Desert Hot Springs Monday night and the latter won his game although yielding one more hit than his rival.

Tichenor held the Marines to three blows and fanned 16 opponents but a bad throw spoiled his chances for victory. Green allowed four hits. Wind and rain marred the game.

	R	H	E
Hot Springs	001	000	0-1 4 3
Marines	001	100	x-2 3 2

Tichenor and Thaxter; Green and Leknold.

Burchfield Says Values in County Up to Standard

Frank Burchfield, county assessor, said Tuesday that he was "most surprised" to hear that the state board of equalization had said that valuations in the county were low in relation to other counties.

He said that he believed Riverside county was closer to the standard for valuations than many other counties.

He had not decided whether to appear before the state board meeting July 26.

The state board of equalization said valuations here should be raised 30 per cent.

City Manager on 3-Week Vacation

City Manager Robert W. Peterson is on vacation and will be away from his office for three weeks. With Mrs. Peterson, he plans to spend the vacation at mountain resorts.

Shelby V. Langford, director of finance, is acting city manager until Petersons return.

Hollypark Fund for Charity Now Tops \$8 Million

With five days of racing for charity under way at Hollywood Park this week, President William T. Sesnon, Jr., of the Hollywood Turf Club Associated Charities, Inc., announced that his foundation has now distributed more than \$8,000,000 to several hundred welfare organizations in southern California from Hollypark racing.

"Racing patrons through charity days at Hollywood Park and the Hollywood Turf Club through direct gifts to our welfare organization have made it possible for us to distribute a total of \$8,062,723 since our Charities Corporation was organized in 1946," Sesnon said.

The Hollywood Park meeting will close next Monday, July 25. During the five racing days of this week all the track's mutual commission, plus all profits from admissions, program sales, parking and concessions, will be turned over to the Turf Club Charities foundation, an entirely separate entity from the Hollywood Turf Club, for

DHS Wins Over Hawks in Close Game by 2 to 0

Desert Hot Springs defeated the Desert Nite Hawks Thursday night at Polo Grounds before one of the largest crowds of the Desert Softball League season, 2 to 0 with Bill Tichenor for DHS and Frank Deavers for the Hawks both allowing only three hits.

It was the second close game between the two teams. They played a 14-inning game recently with DHS winning 5 to 4.

Tichenor clinched his own game with a home run in the seventh inning.

	R	H	E
D. Hot Springs	100	000	1-2 3 2
D. Nite Hawks	000	000	0-0 3-4

Tichenor and Thaxter; Deavers and Parker.

The Desert Sun—7¢
PALM SPRINGS, CALIFORNIA
Thursday, July 21, 1955

To All Our Friends and Patrons We Wish to Announce

The OPENING of
HARRY'S ROUND-UP

HIWAY 111 — CATHEDRAL CITY
FRIDAY, JULY 22nd

BEER - WINE & FOOD

Shuffleboard and Television
Plenty of Parking Space

Your Genial Hosts — Harry & Belva Kerer



Confound it, man, I asked for
Canada Dry Quinine Water!

Perfectionists have to be humored. You may as well give them the best, or they'll give you no peace. Naturally, they insist on the perfect gin-and-tonic. Naturally, this calls for Canada Dry Quinine Water. Every perfectionist knows its inviting, glacier-blue color...its inimitable lightness and dryness...its sparkling, bitter-sweet taste. No host, no guest, no gin-and-tonic should ever be deprived of Canada Dry Quinine Water. P. S. True, you can pay more for a quinine water...but it's like throwing your money away.



AMERICA'S SMARTEST, COOLEST DRINK

IS GIN-AND-TONIC WITH...

QUININE WATER

QUININE WATER

WHEN YOU SEE US
DON'T THINK

Insurance

BUT
WHEN YOU THINK

Insurance

SEE US

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THE PLAZA
Phone 2788



BERNARD J. HUNT, likely member of the British Ryder Cup Team for 1955, holds an humble attitude toward golf in keeping with the old country philosophy which makes it much more than a game to the British.

by any player is purely mental. All he can suffer is hurt feelings over having to change his mind about the real cause of his troubles.

If any of my readers can tell me how to change a golfer's mental habits without upsetting him I'll be glad to change my teaching methods. You can write to me, care of this newspaper.

(Distributed by King Features Syndicate)

THE PUPIL'S attitude places us at a crossroads. Chances are he is accustomed to having golf teachers fit their instructions to his demands.

In this case he may show some improvement while working on the practice ground. This is possible mainly because he is optimistic about his performances on the practice tee and remains relatively free from the tension he experiences on the course. So, under such conditions, instructions need amount to nothing more than "yessing the pupil". This pupil attitude accounts for much of the lack of lasting improvement in his games.

The only pain to be suffered

Too often I find that the player isn't the least bit interested in them. He is concerned only with results. "Don't change my swing, just show me how to hit them straight!" he demands.

This is much like asking your dentist to improve your teeth without putting you to even the slightest discomfort.

With both enthusiasm and optimism I go to work on the corrective measures which I know will afford him the improvement he seeks. These measures deal with the main causes of all results in the performances of any player. They are my main interest in the matter.

When I SET out to help any golfer I often overlook a very important factor. This is his attitude toward golf. Generally his tale of woe enlists my sympathy and as I consider the possible ease with which his difficulties could be overcome my interest in his case mounts rapidly.

With both enthusiasm and optimism I go to work on the corrective measures which I know will afford him the improvement he seeks. These measures deal with the main causes of all results in the performances of any player. They are my main interest in the matter.

From Page 1—MORE ABOUT JOBLESS

R. W. PETERSON, Palm Springs city manager asked the unemployment office representatives if there was a possibility that a branch office could be established in the Village, and Bonham indicated that there was little likelihood that there would be.

This brought a question from local employers about a complaint from employees from this area given discourteous treatment and inconvenient appointment hours at the Indio office.

Bonham replied that "we cannot assure you that there will be no complaints of discourtesy," but we will certainly try to keep them at a minimum," and he added, "the office was not aware of causing any inconvenience to any applicant and will make an effort to change the appointment time to one which more nearly suits them."

FOLLOWING ON THE heels of the meeting Thursday at the Chamber of Commerce office, the Palm Springs Area Democratic club wrote a second letter to Governor Goodwin sometime ago and answered by Gov. Knight, in which he said he would attempt to rectify the situation existing with the unemployment problem. Herbert F. Hass, secretary then wrote, in part:

"Mr. Bonham quoted statistics and spoke in generalities. However in adhering to an interpretation of the law which cannot apply to Palm Springs today or in the future, he had denied benefits to persons who not only have the right to them, but who are placed in great difficulty because of the denial of these benefits."

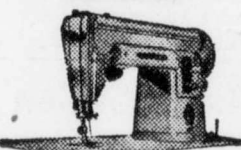
IN THE LETTER to Governor Knight was enclosed two typical cases of persons to whom benefits had been denied, stating the reasons for the denial. Hass, in his letter, contended that the unemployment office was "too far from Palm Springs to be aware of the true situation, and is basing its determination on a false picture of the Village."

The meeting in Palm Springs was conducted by Adrian Rosen, president of the Retail Merchants association. Thirty members were present.

The Retail Merchants Association, Palm Springs Area Democratic club, and the City Council, who for the past few years have seen this situation build up to its present anti-climax, has striven diligently for a branch office of the California State Employment office in Palm Springs, which could possibly serve the entire area from Cathedral City, Hemet, and 29 Palms to Palm Springs.

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HAROLD WALTZ, left, of Palm Springs Community Television corporation, present Mickey Finn with a TV set for Finn's Boys Ranch. The set will provide entertainment for the boys Finn is aiding at the Ranch.

LOCAL HIGHWAYS TO BE DISCUSSED TODAY

Earl Hough has been named chairman of the liaison committee of the Chamber of Commerce and head of the highway and road committee composed of Culver Nichols, Francis Crocker and city council and administrative officials.

The local group will meet with state highway commissioners at a luncheon meeting at the Mission Inn, Riverside, today to discuss Riverside county highway needs and problems. The commissioners are touring the state from July 18 to 22 to learn county needs and problems.

ONE OF THE MAIN SUBJECTS the local group will bring

up is the need to speed construction work on the freeway through Banning from the coast.

"The local Chamber of Commerce is doing everything in its power to expedite this freeway project, which seems to have reached an impasse, and which is so vital to the desert area," Harold West, Chamber president, said.

Another topic being vigorously activated by parents and forward thinking citizens is the construction of an overpass or underpass at Garnet where Indian Avenue intersects Highway 99, it was reported.

AT THIS TIME FIGURES



AMONG THE pictures given the Historical Society was this picture of school children. In the photo are Edmond Yeager, teacher; Miss Maxwell, second from right with pigtailed; Annie Pierce, left; Sally Stevens (Mrs. Culver Nichols), center; Stella Block, rear; Kermit Maxwell, front center.

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RAY SORUM, center, was re-elected president of the Board of Education of the Palm Springs Unified School district last week; Haig Harris, right, was elected clerk of the board. Frank Muller, newest member, left, was sworn into office at the same meeting.

Switch to Local Schools Sought by Whitewater

Public hearing will be held September 26 at Riverside on a proposal that the Whitewater area withdraw from the Cabazon elementary school district and join the Palm Springs Unified School district.

Superintendent of Schools Ray Johnson said that a petition circulated in Whitewater seeking the change, had been found qualified by County Clerk A. G. Pequegnat. Johnson sent notices of the clerk's report to the three school districts involved.

After the September hearing, Johnson will announce his recommendations on the plan.

From Page 1—MORE ABOUT SORUM

The board has been invited to a pre-school session on September 6, when president of the board, Ray Sorum, will address teachers and administrators on the opening of school. A regular meeting will be held on September 8 to discuss and pass on legal and financial business of the school district.

DR. WALLACE R. MUELDER, superintendent of schools told the board of trustees that he felt that it was necessary to hold two meetings of the board each month in order to facilitate the governing of school business.

At the first meeting in each month (second Thursday) the board will consider financial and legal affairs and at the second meeting (fourth Thursday) handle policy decisions and evaluate procedures.

In setting this policy for regular meeting date of the school board for the coming year, the months of July and August were omitted, with meetings being held only on the second Thursday of these months.

County Building Code Surveyed

Members of the county planning commission have under consideration a proposal to extend the provisions of the county building code to all unincorporated areas.

The proposal to extend the code came from the Coachella Valley Advisory Planning Committee. L. C. Lewis of Cathedral City and a member of the commission, warmly endorsed the plan.

From Page 1—MORE ABOUT STORM

the southeastern part of the Village.

Brilliant lightning flashes accompanied the rainfall. A row of small transformers at the Garnet substation of the California Electric power company was struck and power was cut off here for a time.

A soaked cable east of Garnet caused another brief power shut-off.

TELEPHONE CABLES leading to the city hall and the southeastern part of town were also soaked cutting off service which was restored Tuesday morning.

Both storms blocked streets in town as water poured out of the canyons. Barricades were set up at many points as water rushed down Palm Canyon drive, Indian avenue, Baristo road, Mesquite avenue, Calle Palo Fierro and other streets in the vicinity.

At the Palm Highlands Inn, 450 Indio road, (Highway 111), considerable damage was done by flood waters which ran into the building.

TUESDAY AFTERNOON another storm drove in from the south, leaving .62 of an inch in a brief time. Streets were again flooded and barricades erected. Several cars were reported stalled at flooded intersections.

One window was reported blown out and a house lost its roof in the windstorm accompanying the rain.

Heavy rains were reported in Palm Canyon, Andreas canyon and Tahquilt canyon and police stood by to watch for possible flash floods.

TRAFFIC WAS DELAYED Tuesday at Araby Point where a bridge will be built next year.

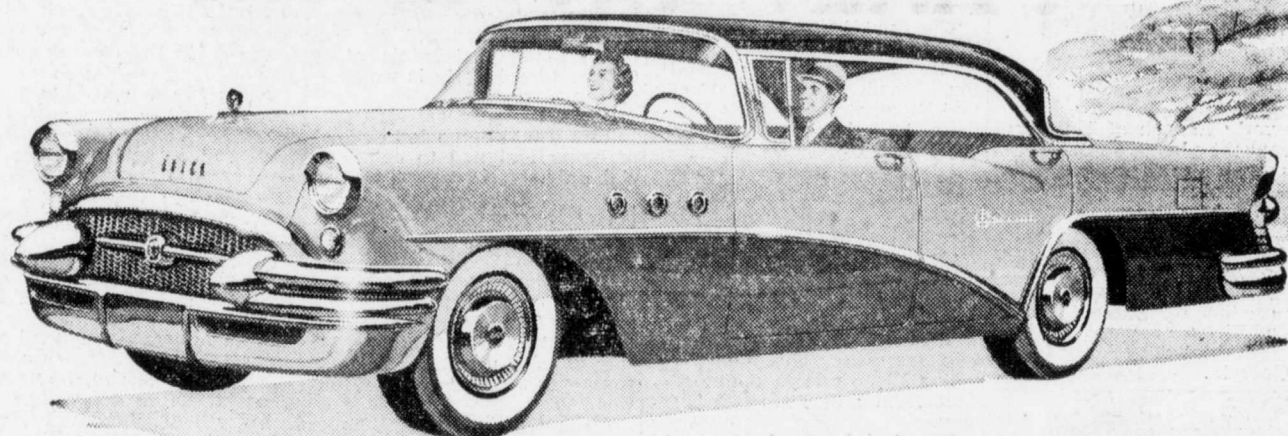
The high wind blew building material from construction jobs over streets causing a traffic hazard during the height of the storm.

Highway 99 north of Palm Springs was also blocked by flood waters for a time.

The season's rainfall to date stands at .83 of an inch. There was no rainfall at this time last season.

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Betrothal of Betty Wright Announced

Mr. and Mrs. William R. Wright this week announced the engagement of their daughter, Betty, to William Alexander Lawrence, son of Mr. and Mrs. William D. Lawrence of Los Angeles.

The bride-elect, granddaughter of the late Judge and Mrs. Charles A. Van Fleck of Des Moines, Iowa, and the late Mr. and Mrs. William A. Wright of Fairfield, Illinois, was graduated from Palm Springs high school in 1949. She continued her studies at University of California at Los Angeles where she received her bachelor's degree in education. She is a member of Kappa Delta sorority.

Mr. Lawrence is a graduate of Palm Springs high school, class of 1947 and served two years with the United States Air Force. He is now with the atomic energy commission.

The wedding will be solemnized in Westwood on August 13.

The way of the transgressor is hard. Like everybody else's. —Franklin P. Jones.



BETTY WRIGHT, daughter of Mr. and Mrs. William R. Wright of Palm Springs whose engagement to William Alexander Lawrence, was announced this week.

Waltah Clarke Hosts Hawaiian Show at Beach

Waltah Clarke of El Mirador fame, staged an authentic Hawaiian show at the Capistrano Beachcombers club at Capistrano Monday night which attracted many Villagers, members of the beach club and The Ranch club in Palm Springs.

Top models from Los Angeles were featured in the luncheon show to the accompaniment of special Hawaiian music.

Clarke, who has staged many Hawaiian fashion shows and



LIFE SENTENCE, says Sgt. Dale Thompson of the police department as he snaps handcuffs on Ione Coble, police desk clerk. They will be married tomorrow at Alhambra, culminating a police department romance.

Luau at El Mirador, conducts Hawaiian shops here and at Laguna Beach. With the coast season in full swing, members of The Ranch

Police Department Romance Leads to Wedding Friday

A romance of the Palm Springs police department will be culminated tomorrow when Ione Coble, desk clerk at the local station and a resident of Palm Springs for the past 12 years, and Police Sergeant Dale Thompson plight their troth at Alhambra.

The popular couple will exchange vows at the home of Mr. and Mrs. O. R. Pollard of Alhambra, uncle and aunt of the bridegroom.

The Reverend J. Barbee Robertson of the First Christian Church at Alhambra will officiate.

The bride-elect is well known in the Village and has been on the police staff for several years. She is a native of Wisconsin. Sgt. Thompson came here from Indianapolis and has been on the police force for more than ten years.

Both Miss Coble and Sgt. Thompson are scheduled to start their vacations tomorrow and plan a honeymoon trip to Las Vegas, following the ceremony, and then on into the

high Sierras before returning to the Village in late August. Ed and Inez Thompson, brother and sister-in-law of Sgt. Thompson, will act as best man and matron of honor at tomorrow's wedding.

Sgt. Thompson's mother, Mrs. Sadie Thompson, is a long time resident of the Village.

Riverside Girl is Bride of Villager

Nancy Rae of Riverside, daughter of Mr. and Mrs. Bruce Rae, became the bride of Robert Henderson of Palm Springs at the First Methodist church in the county seat last week. He is the son of Mr. and Mrs. David Henderson of the Village.

Many social events preceded the wedding with the bride feted by her many friends at showers and receptions.

886 N. Palm Canyon Dr. Phone 2824

NEWLYWEDS Mr. and Mrs. Lester Lee Busby are at home in Palm Springs following their Las Vegas wedding. She is the former Patricia Kathleen Murray, daughter of Mr. and Mrs. William Murray of the Village.

Villagers Attend Bank of America Dinner Session

Officers from Palm Springs branch of Bank of America met Thursday with officers from 22 other branches at Harold's Club, Fontana, for a dinner meeting of the bank's San Bernardino-Riverside Counties Officers group. The meetings are held periodically to discuss trends, problems, and progress in the field of banking.

Officers who attended from Palm Springs branch were: Harold C. West, assistant manager, George Chiha, assistant cashier-operations officer, Jack McCoy, assistant cashier, Jerry Mitchell, assistant cashier, Michel Munier, Jr., assistant cashier, Frank Wiskowski, and Robert S. Burger.

Rashalls Heading East on Vacation

Bill Rashall, promotion manager for The Desert Sun, Mrs. Rashall and daughter, Kader, are somewhere on the high road between Palm Springs and Minneapolis today on a vacation motor tour.

Pat Murray is Bride of L. L. Busby

Announcement was made this week of the marriage of Patricia, Kathleen Murray daughter of Mr. and Mrs. William Murray of Palm Springs, and Lester Lee Busby, son of Mr. and Mrs. Milton Busby of Cathedral City at Las Vegas in June.

The double ring ceremony was performed in the Little White chapel in the Nevada city. Miss Kay Busby and Charles Milton Busby, sister and brother of the bridegroom attended the wedding party.

Following a brief honeymoon trip, the newlyweds returned to make their home in Palm Springs.

Mr. and Mrs. Murray are operators of Murrys Market at Indian avenue and Amado road. Busby is on the staff of the Valley Electric company.

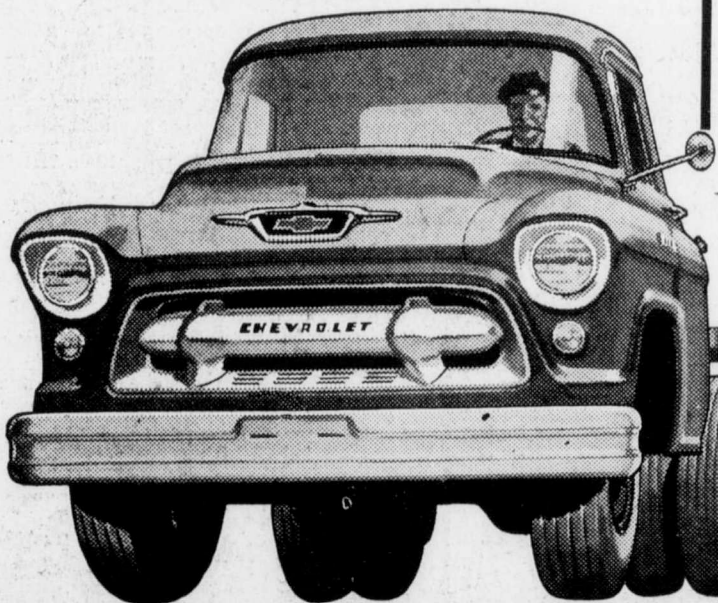
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New parallel-design frames	New deep-drop I-beam front axle (Forward Control)	New optional Full-View rear window
New Power Steering <small>(extra-cost option offered in all models except Forward Control)</small>	New higher gross torque and horsepower ratings Powermatic features give higher power output per pound which means more power for actual hauling!	New rebound-controlled seat
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Now, Hotchkiss Drive on All Models Smoother going with power impulses cushioned by rear springs!	New flexibly mounted muffler and tailpipe	New greater wheel-base range—104 to 220 inches
New larger, quieter slow-speed fan	New higher capacity water pump	New standard 34-inch frame width
New greater frontal area radiators For more efficient cooling!	New 12-volt electrical system • higher ignition reserve • larger spark plug electrodes • faster cranking speeds • extra-high-voltage starting circuit	New safer double-wrapped fixed eyes on front springs
New stronger alloy-steel spring center bolts	New band-type propeller-shaft parking brake	NEW LOWER STEERING GEAR RATIOS FOR CONVENTIONAL MODELS
New two-speed planetary-gear rear axle	NEW OVERDRIVE Saves gas, cuts engine wear—optional on 1/2-ton models at extra cost.	New larger, more durable steering gear worm
New two-speed axle control on gearshift	NEW POWER BRAKES Safer, make driver's job easier. Standard on 2-ton models, an extra-cost option on others.	NEW TUBELESS TIRES <small>(standard on 1/2-ton models)</small>
	New fuel tank filter	New hand lever for parking brake
	New 7-lb. radiator pressure cap	New 160° thermostat
	New dual circuit breaker for lighting circuits	

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THE HIGH DESERT

NEW YUCCA VALLEY PASTOR

The Rev. Joseph Sutura is the new pastor of Trinity Full Gospel Assembly of Yucca Valley. He and Mrs. Sutura are graduates of Eastern Bible College at Green Lane, Pennsylvania. Since graduation they have traveled through many eastern states with Mrs. Sutura featuring children's services.

Rev. and Mrs. Sutura were connected with the Union Mission in Los Angeles for almost a year as evangelist and secretary before going to Arlington where they were assistant directors of Girls Town, the first school of its kind in America.

Since coming to Yucca Valley they have just concluded a daily vacation Bible School and are now conducting services each Sunday.

ON TRIP ABROAD

Mr. and Mrs. Robert Lee of Twenty-nine Palms will leave July 29 for a four-month vacation trip. They plan to visit Honolulu for six weeks and then proceed to Japan for the remainder of their vacation.

HIGH DESERT NOTES

Mr. and Mrs. Lyle K. Brown and family of Kansas City, Missouri, are visiting their son and daughter-in-law, Mr. and Mrs. Lyle Brown of Twenty-nine Palms.

Mr. and Mrs. Ralph Helfer of

Yucca Valley are looking forward to a visit from Mrs. Helfer mother and brother, Mrs. Anna Peterson and Joseph Peterson of Inglewood.

Back from a three week vacation trip to Canada this week are Mr. and Mrs. William Smith, mother of Raymond Smith of Twenty-nine Palms.

Mrs. Jones and Daughter Go to Catalina Island

Jovana Jones, who announced plans this week to attend the University of Arizona at Tucson in September, left Palm Springs with her mother, Anita Haskell Jones, for a month's vacation at Santa Catalina Island.

They will make the trip to Catalina on board the Ballerina a yacht owned by Ed Walters, frequent winter visitor to the Village.

Jovana and her mother plan to stay at the St. Catherine hotel until they find a home to rent for the month. Having owned a home for many years on the island, they plan to look up old friends as well as Villagers who are currently there.



THE REV. JOSEPH SUTURA, new pastor of Trinity Full Gospel Assembly of Yucca Valley.

GOP Women to Meet at Idyllwild

Milton Kremer, development committee chairman for the state Republican speakers bureau, will address a meeting of Riverside county federation of Republican Women's clubs at Idyllwild next Monday at the quarterly luncheon of the organization at 12:30 p.m. A board meeting at 11 a.m. will precede the luncheon.

Police Investigate Bad Check Cases

Police this week were checking up on two bad check reports. Mrs. Ethel Strebe reported a worthless check for \$200 and Annette Nielson one for \$694.25.

The Desert Sun—2¢
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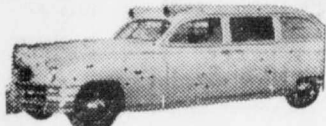
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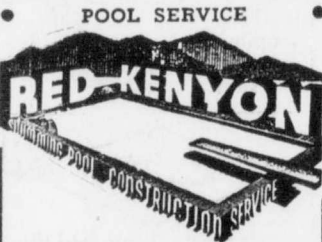
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Oral or Rectal
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EVENING IN PARIS LIPSTICKS
Choice of Shades **2 for 49c**

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98c SPRAY DEODORANT **49c**
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Don't miss this special 40c saving on luxury shampoo!

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Reg. \$4.98 BAR-B-Q GRILL
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89c Insect Bomb 69c

Reg. 15c Eveready Flashlight
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So many styles it'll be hard to choose!
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Braid Waterproof Camouflaged Nylon **79c**

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14-Inch CANVAS CREEL
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19c Card of 6
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With a mountain of Whipped Cream! Strawberry, Chocolate or Vanilla.

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Full Pound Assorted flavors. **29c**

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Old Gibraltar or Colorado Gold Label
BEER 6 for 81c
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HARKOFF VODKA
Fifth Gallon **\$2.89**
Thrifty Exclusive!

Glen Oak
A Blend of STRAIGHT WHISKIES
FIFTH GALLON **\$3.19**
Thrifty!

Idyllwild Plans Shakespearean Festival July 29

The Third Annual Shakespearean Festival will be held July 29-August 7 at the Idyllwild Arts Foundation, campus at Idyllwild in the San Jacinto Mountains.

The Festival will be directed by Howard M. Banks, head of the Drama Department at the Idyllwild Arts Foundation, and Assistant Professor of Drama at USC.

IN ORTHOPEDIC SOCIETY

Dr. Robert S. Bertrand of Trarvey, recently became a member of the Chiropractic Orthopedic society. He has also been engaged by the Riverside unit of the California Chiropractic association to instruct members in technical studies.

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IDYLLWILD, CALIFORNIA
For Boys & Girls 6 to 16

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THE OPENING SUMMER dinner dance at the Palm Springs Biltmore attracted many prominent guests from all parts of the country and Europe. Among those who entertained was Mrs. Alice Frykberg of Palm Springs. Her interesting guests

were left to right, Mrs. Margit Gronwall, Stockholm, artist, Mr. and Mrs. Axel Linus. Mr. Linus is an internationally known painter. Mrs. Frykberg, Mr. Peder Ekegardh, Stockholm, a collector of rare reptiles, Edith Ekegardh, food editor, Stockholm, and Annica Gronwall, art student, Stockholm.

Hammonds in Lead Roles in Gondoliers

Mr. and Mrs. Alex Hammond of Palm Springs, will play leading roles in Gilbert and Sullivan's "The Gondoliers" highlighting the Summer long festival at the Redlands Bowl, Tuesday and Friday, July 26 and 29 at 8:15 p.m.

Appearing as the dandy but undaunted Duke and Duchess of Plaza Toro in the rollicking comic opera, the Hammonds will sing with top talents of the southern California area selected by Directors Albert and Bertha Johnson whose Bowl productions during the past three Summers have drawn record breaking crowds.

"The Gondoliers" is under

Annual Red Cross
Dinner on Monday

Members of Palm Springs branch, Riverside County Chapter, American Red Cross, were notified this week of the organization's 37th annual meeting scheduled for next Monday.

The meeting will be held at the Officers' club at March Air Force base.

A conducted tour of the base at 6 p.m. will be followed by the annual dinner at 7 p.m.

the sponsorship of the Redlands Community Music Association, whose founder president, Mrs. C. E. Mullen, has for the past 31 years brought world-renowned artists to the Redlands Bowl for bi-weekly programs open to the public, admission free.

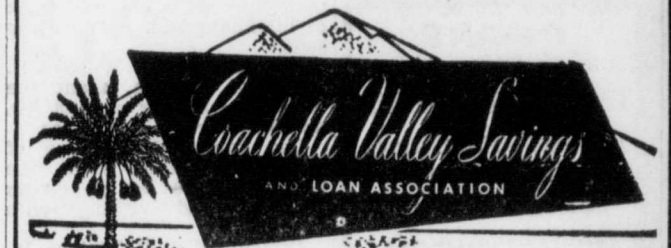
Edward C. Tritt, will conduct the comic opera and Joyce Riemer, ballet director for the Inyo Date festival, will direct the ballet.

Many patrons of the Redlands Bowl, from all over southern California, will remember Alex and Winnie Hammond when they played the Duke and Duchess in the Bowl production of "Midsummer Night's Dream" three Summers ago.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Thursday, July 21, 1955

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DEL MAR'S SHOW PLACES

Will trade for a clear two bedroom, two bath home in South Palm Springs. Courtesy to brokers.

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For appointment phone Skyline 5-2473

Aileen Haggerty Visiting in East

Aileen Haggerty, former social editor of The Desert Sun, is now on the east coast. At Miami Beach she visited with Roy and Ada Dodge, who had a winter home here and is now in Hendersonville, North Carolina, visiting Mr. and Mrs. G. K. Zain, also former Winter home owners here.

In North Carolina she also visited with Oliver E. Jaynes, editor of The Desert Sun and Mrs. Jaynes, who are now touring the east coast.

BABY GIRL ARRIVES

Rachel and Marvin Isbell, 4085 Calle San Antonio, became parents of a girl, weighing 8 pounds, 1 ounce July 16 at Desert hospital.

Dr. C. C. Hitchcock of the Village was in Los Angeles this week attending the annual convention of the American Osteopathic association.

A. B. Crists Plan European Tour

Mr. and Mrs. A. B. Crist have moved into the new home at 817 Mission road, and are now preparing to go on their vacation which will take them away from the Village until well into fall. Their plans include a possible trip to Europe.

Mr. Crist has built many homes in Palm Springs with his wife, Cecile, in charge of decorating the attractive houses.

Her daughter, Delyle Madison is now conducting a society column for the Las Vegas Sun and playing a prominent part in civic and cultural circles there.

Guadalajara Boys Seagoing Serenaders

The Guadalajara Boys, of Doll House fame, now playing at Lake Arrowhead, have taken to the water in a new feature on their repertoire.

As a regular weekly event, they are loading their equipment in a boat and going from dock to dock at Lake Arrowhead in a series of seagoing serenades.

SEEK HIT-RUNNER

Driver of an automobile which struck the vehicle driven by Patricia Meeker of Anaheim on Indian avenue and sped away, was sought by police last week. No one was injured.

Second Son for Sherman Hulls

Jeanne and Sherman Hull are the proud parents of a baby boy Steven Stewart, born at the Desert hospital July 12, weighing 7 pounds, 11 ounces.

Sherman Hull, manager of the Racquet Club, who is managing a hotel in La Polla during the Summer, arrived in the Village just in time to be with his wife when their second son was born.

Now at their home at 2311 North Indian avenue, they were welcomed by Charles and Virginia Farrell and Bill and Mousie Powell who were on hand to see the newest member of the Racquet Club gang.

Blythe Rotary Sees Palm Springs Film

Blythe Rotarians last week had a look at Palm Springs and the surrounding area without leaving the confines of their luncheon headquarters. The Palm Springs color-sound movie sponsored by the local Rotary club in conjunction with the Chamber of Commerce was shown at the Blythe club's weekly meeting.

GREET BABY DAUGHTER

Born to Eldon and Muvall Pack, 321 Marcus road, a baby girl, weighing 7 pounds, 14 1/2 ounces, on July 8 at Desert hospital.

THE CLOTHESLINE SUMMER CLEARANCE

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Nylon Hose 77¢

From a famous mill unconditionally guaranteed 1st quality 60-15. All shades 8 1/2-11. \$1.25 value.

The CLOTHESLINE has long been famous for carrying only the finest quality apparel. Such famous labels as "Pat Premo," "Carlye," "Lanz," "Marjorie Montgomery," "Alex Coleman," "Carolyn Schnurer," "Jonathan Logan" are but a few of the fine lines at the CLOTHESLINE. Now is the time to replenish your wardrobe at tremendous savings.

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\$7.88 \$10.88 \$14.88

Tremendous values by "Lanz," "Carlye," "Pat Premo," "Alex Coleman," "J. Logan," "Carolyn Schnurer" and a host of top designers. Many original prints and styles. The finest imported Egyptian cottons, linens, silks, voiles and sheers. All sizes ranges.

WOMEN'S BLOUSES \$1.97

Regular \$3.98 Values

by "Ship N'Shore," "White Stag," "Macshore Classics" in short long and sleeveless. Cotton prints, pima broadcloths and embroidered fabrics. Sizes 32-40.

BLOUSES \$2.88

An outstanding group in "White Stag" seersucker, linen prints and "Bates" cottons. A fabulous group, 32-38.

ONE GROUP WOMEN'S DRESSES \$4.88

Wonderful values to \$10.98 in tailored and casual styles. Cottons, sheers and linen-like fabrics. All sizes.

GOWNS \$2.99

"Laros" and "Peter Pan" \$5.98 values in adorable batiste and plisse. Nylon eyelet and ribbon trim.

"Laros" Slips \$2.44

\$3.98 value Seersucker with nylon lace trim. 32-44.

SMART COSTUME JEWELRY 50¢

\$1.00 values in pastels and white. Pins, earrings, ropes and necklaces.

Women's Hats \$1.99

Smart hats by famous makers. Values to \$6.98. \$2.99

SWIM SUITS \$7.77

and \$8.88

Values to \$14.00

by "Catalina," "Rose Marie Reid," "DeWeese" in cottons, satins, failles. One and two piece. All sizes.

COUTURIER COLLECTION SWIM SUITS \$9.88

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Values to \$23.00

in the finest Hope Skillman cottons, lastex and failles. All famous makes.

"JOYCE SHOES

\$400 - \$500 - \$600

Drastic reductions on the latest "Joyce" styles in values to \$12.95. Casual, play and dress shoes in the smartest shades. 4-9.

WOMEN'S SKIRTS \$5.97

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Q. Do you have to cut up my car to install it?

A. Not at all! Each NOVI is specifically designed and engineered for each make of car. For example, the evaporator in the trunk allows for ample luggage space and perfect weight distribution. The compressor and condenser, under the hood, fit perfectly and in no way affect other installed accessories!

Q. Isn't it important to deal with an established company?

A. It certainly is! The famous NOVI is manufactured and guaranteed by the Novi Equipment Company, a pioneer in the automotive engineering industry for the past 20 years. Vast production facilities and experience know-how make it possible to offer this top-quality automobile air conditioner at the lowest possible price! And, every NOVI is fully guaranteed with a written warranty!

Q. What about service?

A. Here again you receive the benefits made possible by an established manufacturer with facilities from coast to coast. Novi Branches and Authorized Dealers—offering complete service facilities—are located from one ocean to the other!

Q. And, of course, is the price right?

A. You can buy your NOVI at the lowest price of any comparable quality, proven air conditioner on the market! . . . including factory-installed units priced at \$600.00 or more! This price—only \$395.00—includes complete installation . . . with absolutely no extras to buy!

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THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

CALL TO MIDWEST

Mrs. Ashley Alexander of Shangri-La Palms, was called to Racine, Wisconsin, by the death of a brother-in-law. The Alexanders were on a vacation trip when the sad word came and she flew east from Mill Valley where they had been visiting old friends, Mr. and Mrs. Robert Miller.

Alexander returned to their home here to await her return.

NOTES AT RANDOM

Jack Singler of Shangri-La Palms celebrated his birthday on July 14 with son Philip, who became 11 years of age a few days before.

Mrs. Elva Woodside returned to her home after a two-week

trip to the Pacific northwest with friends from Los Angeles. They made Portland, Oregon, their headquarters and Mrs. Woodside said all but one of the 14 days was rainy or cloudy.

Reports from Spokane, Washington, received by friends here last week, bring the news that Dr. Ivan L. Barstow, who with Mrs. Barstow is Summering there, is much improved in health following a long illness.

Miss Carmen Duran is home again after being called to Los Angeles by the illness of her mother.

George McEwan, a patient in the Veterans Hospital in Long Beach is making rapid strides towards recovery, his wife reports, and he is expected back at his Shangri-La Palms home soon.

Mr. and Mrs. Wilburn C. Smith of Fontana, spent the weekend with her parents, Mr. and Mrs. Dewey D. Wallace.

The Everett C. Willis of Shangri-La Palms spent the weekend in Los Angeles on business and visiting with friends.

Dewey D. (Bud) Wallace Jr., a junior at Whitworth college, Spokane, Washington, is spending the Summer vacation with

Pomona Woman Seeks to Locate Old Friend Here

Mrs. Ina Chilleut, 552 South Lincoln, Pomona, is looking in Palm Springs for an old friend she used to know as Mrs. Marie Payne. She doesn't know her friend's name since she remarried and is now a widow.

They used to be close friends in Texline, Texas.

Mrs. Chilleut said her friend owns a motel in the desert area and is anxious for information concerning her.

his parents, the Dewey D. Wallaces, and working in Indio.

Mr. and Mrs. A. Hal Cornelius visited their son, Robert, and family in Anaheim one day last week.

The Walter G. Bovees of Thousand Palms Estates are nearing their destination, their property in Washington state, on a leisurely trip north, according to word to friends. They spent last week at Capitola with the Roger Shermans who have a home here.

SEEK YOUNG SPEEDERS

William C. Tackett who recently moved into a new home on Tamarisk road, called police Saturday to report juveniles speeding through his driveway.

Swimming Pool Added to Thrifty Contest Prizes

Anticipating a hot Summer ahead, Thrifty Drug Store officials are offering local residents a chance to win a 15'x30' Paddock 'Cinderella' swimming pool.

The chainwide "Wish & Win" contest is easy to enter at local Thrifty Drug Stores where patrons can get a free entry blank and wish for the swimming pool, a Renault sports car from France, a Mink cape from Pelta Furs, or two diamond rings from LeRoy's Jewelers.

A "Cinderella" pool is factory built of light, durable fibreglass to make installation quick and easy in any back yard. Owners of "Cinderella" pools indicate that they are definitely a welcome addition to any home.

Even contestants who fail to win the major prize they wished for will not be disappointed because Thrifty is also giving away 1000 other valuable prizes, headlined by all expense vacations for two to the de la Playa Hotel, Acapulco, Mexico, via Aeronaves airlines.

READ SUN
CLASSIFIED ADS

DESERT HOT SPRINGS

By DONALDA LARSEN

Mrs. Ruth Meadows, Cholla Gardens left by auto this week to spend a few weeks visiting her two daughters and their families in Berkeley. Her daughters are Mrs. Wm. C. Barr and Mrs. John C. Scudder both of Berkeley. Ruth's husband, Charles Meadows, with the Babin Realty plans to fly up to Berkeley later and drive home with Ruth.

Ella Davidson, of the Malt Shop welcomed a new grandson in June. He is the son of her daughter, Mrs. Sue Anne Putnam of Los Angeles.

Mr. and Mrs. Bruce Crawford hosted Bruce's sister, Mrs. W. A. Whistle and daughter, Margaret Anne, from Roseland, Arkansas for a ten-day visit at their home, 66-365 West Fifth Street. Margaret Ann Whistle, Crawford's niece recently graduated from Dell high school as valedictorian with a 97 average. She plans to enter Methodist College, Conway, Arkansas this Fall. The visitors traveled on

Nobody understands money, which is a great pity, as the only universal language we have is that spoken when money talks.—Cincinnati Enquirer.

to Santa Clara, Stockton and Oakland visiting with his brothers.

Toastmaster Monday night at the Toastmasters' club was Walter Klocke with Sam Benton acting as Table-topmaster. Bruce Crawford was chief evaluator and the timer was Skip Wright and grammarian, Herb Seales. Speakers of the evening were Les Morgan, Al Bloom, William Harvey and Walker Larsen, Jack Jarmin was a visitor.

"Queen of the Angel View" Hospital Foundation, Mary Bomar, recently crowned at the Hospital Auxiliary's Penny Carnival by Joe Graydon, TV-radio singer was guest at the Joe Graydon Show on Channel 7, July 14. Mrs. Peggy Hadley, Miracle Pool, accompanied her in place of her mother who is confined to the hospital. Mr. and Mrs. Les Morgan were also members of the party. Morgan is business manager of the Hospital Foundation. Joe Graydon introduced Miss Bomar to his audience, interviewed Morgan and boosted the town of Desert Hot Springs and the efforts of the Hospital Foundation in their fund raising campaign for their proposed hospital. Desert Hot Springs Biltmore hotel, motel and theater building were sold this week for an amount in excess of \$100,000 according to a release by the Pack Realty company. Mrs. Ruby Bones, Laguna Beach, was reported as the purchaser. Mrs. Bones also owns the building that houses El Pueblo market and various other local and southern California real estate. Included in the purchase besides the hotel-motel were the DHS Theater, Biltmore Coffee shop, and offices of the Pack Realty. The entire unit has been in estate since the death of Harry Plymire, owner, last April.

The Rev. Joe Nation announced there will be a guest speaker in the pulpit of the First Baptist church this Sunday as there was last Sunday. Reverend Nation went to the First Baptist church, El Cajon for a week's meeting from July 17 to July 24.

Mr. and Mrs. U. S. Oles observed their 60th wedding anniversary July 6. Twelve guests were present at the dinner party given by their daughter, Mrs. Rachel Ball at her home, the Sherwood hotel, Palm Springs. Dinner was served in the patio of the Sherwood to relatives and friends of the Oles. Among guests were another daughter, Mrs. Lois Merkle, Inglewood and grandchildren and great-grandchildren. Three other children with their families were unable to be present. They are:

Mr. Margaret Scheuer, Tacoma, Washington; Bob Oles, San Francisco and Floyd Oles, Tacoma, Washington. U. S. and Blanche Oles were married in 1895 in Sault Ste. Marie, Michigan. They have been living in DHS for the past four years at 66-566 Buena Vista st. Oles will celebrate his 92nd birthday this December.

Robert S. Bertrand, D. C.

— Chiropractic Gen. Practice —

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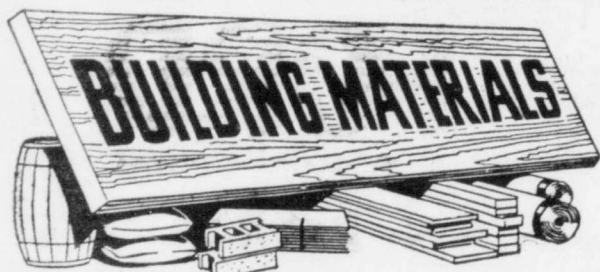
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The Desert Sun—4b

PALM SPRINGS, CALIFORNIA

Thursday, July 21, 1955

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HALF RATES TO GUESTS ON A WEEKLY BASIS

Complimentary Continental Breakfast
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Special Menu for Each Day
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Village Pharmacy

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OPEN ALL SUMMER
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Prescriptions and Cosmetic Needs

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PHONE 4321

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TO SERVE YOUR

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FIREPLACE NEEDS**

Mike's

Fireside & Gift Shop

171 North Indian Avenue
Phone 5389

Call 2249

TO LET THE VILLAGERS KNOW
THAT YOU'LL BE OPEN ALL SUMMER

Boyd Andreus Taken by Death After Operation

Boyd G. Andreus, one of the owners of the Olympia Oyster House in the Thunderbird Country club district, died at a Seattle hospital Thursday evening following a heart operation. He had been in ill health for one week.

Mr. Andreus was president of the Rancho-Mirage Chamber of Commerce and a member of the Riverside Country Advisory Planning Commission.

He was born at Ottumwa, Iowa on July 8, 1895 and had been a motion picture operator in Olympia, Washington, from 1914 until 1941. Six years ago he became interested in the Olympia Oyster House in Olympia and later established a branch in the Thunderbird district.

In Olympia he had been very active in civic affairs, being a member of the Olympia planning commission since 1923 and serving on the board and the civic improvement committee of the Olympia Chamber of Commerce for many years. He was a member of the Olympia Rotary club, the Olympia Elks lodge, Olympia Chamber of Commerce and the Motion picture Operators Union, Local No. 344.

Surviving are his wife, Blanche, Olympia and a sister, Mrs. Charles B. Mitchell, Shelton, Washington. Funeral services were held in Olympia Tuesday afternoon. Interment was in an Olympia cemetery.

Police Tests on Slate Tomorrow

First of two examinations designed to replenish the police department eligibility list, will be held tomorrow night at Welwood Murray Public library.

On Saturday, oral examination starting at 7:30.

On Saturday, oral examinations and agility tests will be given candidates for the force.

Deadline for filing applications for the tests was yesterday.

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Thursday, July 21, 1955

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LIGHTEST
HEARING AID IN
ZENITH
HISTORY!**

3-transistor "ROYAL-M"

As powerful as some hearing aids at least TWICE its size. Weighs about the same as a pocket lighter, and is hardly larger!

Clarity! Comfort! Convenience!

ONLY \$100... operates for 10 1/2 weeks on one tiny battery! Wear and complete on our 10-day money-back Guarantee. Bone conduction accessory at moderate extra cost.

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VILLAGE**
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**HOT?
HUMID?
STICKY OUTSIDE?**

Beat those hot summer days to the punch. Enjoy the kind of weather you like with a refrigeration unit manufactured by

EMERSON

3/4-ton - 110-Volt Operation — as low as
\$22500

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EVAPORATIVE COOLERS**

Radios, WIRING and Flood Lighting Supplies
Small Appliance Repairs

THE ONLY AUTHORIZED **Hoover** VACUUM
DEALER — PARTS & SERVICE

CAMPBELL ELECTRIC

136 East Andreas Phone 2369
Next to Electric Power Company



(Terry Boris Photo)
TRYING TO GET another ship-wrecked individual to join their group are Dr. and Mrs. James Scott and Mr. and Mrs. William Ford, all of Palm Springs, who thought it would be fun to

enter in the nautical activities at the Capistrano Beachcomber's club which is an affiliate of the Palm Springs Ranch club. Many Palm Springs residents like the opportunity to use the facilities of the popular Noel Clarke's Beachcomber's club.



CACTUS ENTHUSIASTS from all over the nation rallied in El Paso, Texas, for their annual convention. Prominent among those present were Mr. and Mrs. Chester Moorten and son, Clark, of Palm Springs. Mrs. Moorten opened the sessions.

CONTRACT AWARDED
A contract was awarded Tuesday to Maynard Construction company of Hemet, and Long Beach for additions to Ramon road sewers, by city council. The amount of the bid was \$2140.

Moorten Family Attends National Cactus Convention

The Chester "Slim" Moortens, of Palm Springs and son, Clark, were among some 300 attending the Cactus and Succulent Society of American convention in El Paso. Mrs. Moorten delivered the official opening address of welcome to the members from all parts of the United States, as well as Central America, South America, England, Germany.

One of the interesting events of the convention each year has been the style show of apparel for both sexes and accessories themed to the cactus and succulent pattern in fabrics, as well as items made from the cactus plant itself.

The Moortens arrived in El Paso wearing wardrobes themed to the desert, cactus print and embroidered shirts and in Mrs. Moorten's case, originally designed dresses based on their favorite subject, the cactus.

The outgrowth of the conventions each year has been a lively increase in the growing of cactus and succulent plants in home gardens. This unusual plant family has a rich tradition; a source of food in some countries, fabric and rope

made from the fibre, as well as popular decorative plantings for the home. The vast number of their varieties has proven an unending source of experimentation in their culture.

Cooper Attends C. of C. School

Jimmy Cooper, manager of Palm Springs Chamber of Commerce and Mrs. Cooper are in central California, combining a vacation trip with business. Cooper will spend the week long institute for commercial and trade executives at Stanford university.

Four classes daily are being held, covering membership, publicity, civic activities, budgets, tourist promotion and other Chamber of Commerce affairs.

While in the area, the Coopers took in the Salinas Rodeo en route to Palo Alto.

**Lutheran
Services**
at
Women's Club
314 S. Cahuilla
Every Sunday at 9:15 A.M.
Rev. Le Roy Haus
1540 Mell Ave. Ph. 6170
Sunday School
at 8:30

**FIRST CHURCH OF CHRIST,
SCIENTIST, PALM SPRINGS,**
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday School 9:30 a.m.
Sunday service 8 p.m.
Wednesday meetings 8 p.m.
271 Ocotillo Ave.

The Reading Room is located at 174 No. Palm Canyon Drive.

Village Share of Gas Tax, \$1,031

Palm Springs' share in the \$295,362 apportionment of un-refunded motor vehicle fuel tax on aviation gasoline to airport owning cities and counties in the state is \$1,031.21, city council was advised by Robert Kirkwood, state controller this week.

The Village is one of three in the county to receive allotments. The others are Banning and Riverside.

the trails to make sure they will remain open for riding parties.

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FAMILY TRAVEL PLAN

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we are opening a Palm Springs office
EDWARD F. "TED" PEARSON

PEARSON, SCOTT and Company

ESCROWS

home — business — ranch

in a hurry!

for safety, buy through a broker,

escrow through

PEARSON, SCOTT and Company

"Let experience serve you"

Mortgage Finance

General Insurance

Escrows

Palm Springs

Indio

Classified ...Ads...

The Desert Sun

Published Every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.
RATES

(Minimum ad, 3 lines—count
24 letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 week 2 weeks 1 month
Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

• Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
• This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
• Save by ordering your ad run 4 or 2
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
RESPOND for the difference.
• DEADLINES for new copy or cancella-
tions:
MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
• ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California

Lost and Found 10
LOST — WALLET, credit cards,
railroad pass. Keep cash, re-
turn wallet. Box 699, Palm
Springs.

REWARD for return of Persian
cat, reddish orange, some
white. Answers to Missy. 3903.

Personals 12
WEEK END group, Alcoholics
Anonymous. Fridays, 8:30
p.m. St. Paul's Church Parish
House, 125 W. El Alameda.

ALCOHOLICS Anonymous, Al-
port, 8:30 Wednesday nights
Phone 2701.

Service Miscellaneous 15
COOLERS and cooler supplies;
refrigeration, motors, electric
appliances. Supplies and
trained personnel to take care
of all your repair problems.
WILSON'S

Maintenance and Fixit Shop
946 Broadway P.O. Box 992
Cathedral City Ph. 8-3103
"CHARLIE CAN FIXIT"

Water Well Drilling
State licensed contractor
BERSCH BROS., Route 3,
Box 680 Escondido, Calif.

Situations Wanted 25
ATTENTION. Apartment owner,
bonded, experienced man,
will manage your place while
you take that much needed
vacation. Call 2637 for ap-
pointment.

HIGH SCHOOL student wants
work as mother's helper, baby
sitting, day or evening. Write
or call at Wayside Inn, No. 7,
670 S. Palm Canyon Drive.

Painters always available
PAINTERS & CONTRACTORS
Hour or contract PH. 2905
NATIONAL PAINT STORE

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Phone 5850 or
2341.

HOUSE CLEANING
BY THE HOUR
PHONE 5787

CARE FOR children, by day,
week or month. Mrs. J. P.
Sandefter, Phone 7061.

Help Wanted 27
DESERT
EMPLOYMENT AGENCY

Male Nurse R&B \$150
Loyal stenographer Open
Kitchen helper R&B \$150
PBX Operator \$200
Hotel couple, managers Open
Route man, local Week \$74
Laundry workers, Waitresses,
Hotel maids, Dishwashers.

LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

WANTED: Man thoroughly ex-
perienced in caring for
Thompson seedless grapes to
work on small grape ranch in
Rancho Mirage. Prefer couple
who would occupy comfort-
able furnished home with rent
as part payment for services.
Answer promptly giving ex-
perience, age, and terms ex-
pected. Box 190, Desert Sun,
File J-6.

CITY OF Palm Springs need
Building Inspector with work-
ing knowledge of electrical
installations and experience
in building trade. Competi-
tive examination. Salary
scale \$303 month up depend-
ing upon qualifications. Ap-
ply City Manager's office, Box
850, Palm Springs.

OUR Palm Springs office will be
open from 8 to 12, Monday
through Saturday for your
convenience.
See you in the fall.
Leon and George Hagaman
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Rd. Ph. 2556

YOUNG MAN for guard or at-
tendant for large swimming
pool. Apply or see Mr. St.
Leon, Rancho Mirage Realty
Co., 71-811 Highway 11.

RELIABLE part time single
gardener-caretaker. About 1/4
of total time required. Living
quarters furnished. Write
Desert Sun, Box 190, File J-8.

ACCOMMODATIONS wanted for
congenial 84 year old man,
bed patient. Beaumont, Ban-
ning, Redlands, Riverside or
vicinity. Call 5905.

Wanted part time baby
sitter, local references.
Phone 5897

Help Wanted

FRY COOK, female. Desert
Freeze. 1480 S. Palm Canyon.
Phone 2561.

Business & Financial 30

PRIVATE money to loan for or
on 2nd TDS. Will buy 2nd
TDS for cash. Write or phone
Jerome Lewis, 6356 De Long-
pre Ave., Hollywood 28. Phone
Ho. 4-3736.

MONEY WANTED
\$27,500 1st Trust Deed on \$65-
000 9 units with pool. Write
Desert Sun, Box 190, File J-5.

Lots & Acreage 33

SETTLING ESTATE \$75,000
OASIS on 641 acres — Well —
oil and mineral rights — Hot
and cold year-round springs.
1000 Palms 174. Principals
only. Victor Lewis, 1000
Palms, California.

NOTHING DOWN, \$30 a
month, Lot 13 (Commercial).
Desert Highland Estates on
Indian Avenue. L. Roth, 611
S. 11th Street, Apt. 1, Las Vegas,
Nevada.

R-2 LOT 5500 foot approved
for apartments close in. Ph.
2305 or 7565.

1000 FT. FRONTAGE. Business
or hotel corner, equal to 20
lots, \$25,000. Call 5595 or 6060.

For Sale or Exchange 34
2 BEDROOM house, Los Angeles
for Palm Springs small
house. Phone Republic 27072.

Real Estate—For Sale 35

Peter B. Sheptenko
OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

HOME AND INCOME
4 BEDROOM, 4 bath home com-
pletely furnished. Corner lot.
Walled in and landscaped.
LARGE POOL. Television
cable and set in. Bar room
and glassed lanai. Rents for
over \$600 month.

ONLY \$29,900
NEAR BOB HOPE'S
DELUXE 2 BEDROOM, 2 bath,
artistic fireplace, huge pic-
ture window overlooking gor-
geous SWIMMING POOL.
Corner lot, completely land-
scaped. Partly furnished. A
TERRIFIC BARGAIN.
Only \$23,500
Partly Furnished

MOST BEAUTIFUL
HILLSIDE ESTATE
in Palm Springs, 5 bedroom, 4
baths, SWIMMING POOL
which overlooks entire desert.
For someone who wants more
than just a house. OWNER
IN EUROPE. REDUCED TO
\$47,500

DOWN TOWN HOTEL AND
STORES IN THE CENTER OF
TOWN. SHOWS TERRIFIC
INCOME AND HAS GREAT
POSSIBILITIES. PRICED TO
SELL AT ONLY \$147,500.
Easy terms to qualified buyer.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

Associate Brokers
Mike Jekyll
Bill Colven G. T. Bradley

3 PARTIALLY furnished nice
units, close in. Income \$195.
Full price \$16,800-\$3000 down.

2 FURNISHED houses, 1 lot,
\$11,500, \$3500 down.

7 FURNISHED units, very nice,
air conditioned, large heated
pool, near everything. Inter-
esting price and will take
home in trade.

WE HAVE a few rentals for
immediate occupancy.

PLEASE LIST YOUR
RENTALS WITH US

JOHN SHARP

Ivan Sharp, Associate
900 Broadway (Highway 11)
Cathedral City Phone 8-4355

TRIPLEX

1 BEDROOM each, all large
rooms, tile in kitchen and
bath, large closets. \$27,500.
small down. Consider trade
on lots. Owner.
1125 E. El Alameda. Ph 5370

PALM SPRINGS AREA

YOUNG MAN wanted to work part time for the
Circulation Department of the Daily Enterprise
in Palm Springs. Hours approximately 3:30 a.m. to
6:30 a.m. daily, hourly wages. Must have car and
be at least 17 years of age. Must be reliable. This
will eventually work into a full time job for the
right person. Anyone interested may contact

JACK KOEHLER
at the
DAILY ENTERPRISE OFFICE
256 S. PALM CANYON DR., PALM SPRINGS
or
PHONE 7928

27 Real Estate — For Sale

MOVING SOUTH?

DEEP WELL. Attention centers first on the huge liv-
ing room, 35 feet long, then on kitchen with its
cooking counter, wall oven, double sink and door
leading to patio and fenced garden. Also, three
large bedrooms with finely made suites; two
baths. Furnished. \$29,500.

SOUTH END. A new house, expertly designed and
built. Two bedrooms, baths, formica and mahog-
any bar with counter to living room from spa-
cious kitchen. Year-round heating and cooling,
thermostat controlled, with day-and-night sec-
tioning. Attached 2-car garage. Lot: 100 by 135.
\$22,500.

TENNIS CLUB SLOPE. Choice view lot in this area.
112 feet frontage, 100 feet deep. \$7000.

HAROLD HICKS

REALTOR
813 N. Palm Canyon Drive Phone 2736

Mildred Jackson Associates Ray Baur
Burnham Bigelow Paul Aust Ken Herman

Brokers Attention

NEARING COMPLETION — AND TO BE SOLD
3 BEDROOMS — two 13' by 15', one 15' by 16'.
Each has 15' closets.
Master bath with 5' tiled pullman lavatory, corner
tub and shower over, etc.
Second bath 4' tiled pullman lavatory large 4x1
shower, etc. Also has entrance door from outside.
Large living room with 12' sliding glass door,
stone fireplace.
Dining room with 8' sliding glass door.
Well planned, practical, attractive, modern kit-
chen with twin sinks and more than plenty of
cabinets.
Large covered patios front and back. A garage
that most people dream about, 28' deep by 20'
wide. Large lot 130'x120'.
Located in the south end of town free from wind.
Finest of everything.
PHONE NOW 2305 or 7565

We Consider this an Excellent Buy!

EXCEPTIONALLY well planned 3 bedroom, 2 1/2 bath
house. Occupied less than 1 year. Large modern
tiled kitchen with breakfast area, separate dining
room, screened porch, large brick fireplace, fur-
nace heat, air conditioned, walled.

\$5250 down will purchase this unfurnished home.
SALE PRICE — \$20,750

WE ARE RECEIVING INQUIRIES DAILY FOR ALL
TYPE RENTALS. IF YOU WISH TO RENT YOUR
HOUSE, APARTMENT OR BUSINESS RENTAL, WE
INVITE YOU TO LIST WITH US.

Muriel E. Fulton, Realtor

Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

MUNHOLLAND

MAIL IN YOUR
LISTINGS
WE HAVE
BUYERS
FOR
BARGAINS

Munholland & Co.
1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
D. B. CARLIN
GORDON NICHOLSON
Associate Brokers

PRIVACY

IS ASSURED — in this com-
pletely walled 2 bedroom fur-
nished home. The bedrooms
and floors have parquet
floors. Living room and din-
ette have wall to wall car-
pets. Lots of trees and shrubs,
sprinklers and bubblers. 2 car
garage with paved court.
Wired for TV. All of this for
only \$15,500. Terms can be
arranged.

NOW LEASING — Beautiful
new 1 bedroom poolside
apartments.

Ralph Weinstein
REALTOR
and Associates
256 1/2 S. Palm Canyon Drive
Phone 2884

3 BEDROOM house, good con-
dition, \$1000 down. Balance like
rent. Full price \$12,500 unfur-
nished.

RI LOT 100 foot frontage \$1500.
RI CORNER 105x116 — Luring
Sands Tract. Small down pay-
ment. Full price \$3500.

SEE US REGARDING
INDUSTRIAL PROPERTIES

John W. Williams
REALTOR
Associates DON WILLIAMS
CLAUDE W. GOTTBEHUE
423 N. Palm Canyon Ph. 3311

DIRECT from owner. Excellent
south location. Stunning 3
bedroom, 2 bath. Ultra mod-
ern. Brick. Extra large pool.
Beautifully furnished. Must
be seen. \$34,000. Ph. 5489.

NEAR DEEP WELL. Hurry.
Pretty homey, 2 bedroom, 2
bath, double garage, 3 walls,
landscaping and pool alone
worth over \$10,000. Asking
price \$27,500. Make an offer.
No reasonable offer refused.

FOR SALE — Near new 2 bed-
room home. \$750 down and
then use your rent money as
payments. Own your own
home. Full price \$10,750.
Don't delay. Act Right Now.
It Won't Wait!!!

SILVER LAKE district, Los An-
geles. Exclusive home. Ap-
praised \$45,000 for lesser val-
ue home in Palm Springs. See
pictures in our office.

R-2 and R-3 lots — \$3200.

Walter G. Beck

BUILDERS — REALTORS
505 N. Palm Canyon Drive
Phone 2421 or 3361
ASSOCIATES
Joe DeFrancis
Reg Wilson Jim Sharpe

NEW 2 bedroom, 2 bath, double
garage, fireplace, carpet and
drapes. \$18,500. \$2500 down.
2224 Desert Palm Dr. Ph. 2609

35 Real Estate — For Sale

THERESA PRESS

THESE ARE OUR "BIG THREE" FOR THE WEEK

BEAUTIFUL ultra modern 2 bedroom, 2 bath home.
Terrazo floors, magnificent view. This is seclusion
without isolation. Yours for \$17,499.97

2 BEDROOM, 2 bath home. Living room newly fur-
nished. Completely redecorated. A steal at \$11,249.98

3 YEAR old partially furnished 2 bedroom house with
1 bedroom guest house and new pool. This is yours
for only \$5000 down \$24,749.95

STOP AT OUR OFFICES TO SATISFY YOUR NEEDS
FOR RENTALS, BUYING OR BUILDING. IF IT'S
BUILDING, REMEMBER: "IF IT'S PRESS BUILT —
IT'S WELL BUILT."

REALTOR
611 South Palm Canyon Drive Phone 5282 or 5294

BROKERS ATTENTION

NEARING COMPLETION — AND TO BE SOLD
3 BEDROOMS — two 13' by 15', one 15' by 16'.
Each has 15' closets.
Master bath with 5' tiled pullman lavatory, corner
tub and shower over, etc.
Second bath 4' tiled pullman lavatory large 4x1
shower, etc. Also has entrance door from outside.
Large living room with 12' sliding glass door,
stone fireplace.
Dining room with 8' sliding glass door.
Well planned, practical, attractive, modern kit-
chen with twin sinks and more than plenty of
cabinets.
Large covered patios front and back. A garage
that most people dream about, 28' deep by 20'
wide. Large lot 130'x120'.
Located in the south end of town free from wind.
Finest of everything.
PHONE NOW 2305 or 7565

BUILT BY

Alphonzo E. Bell

FOR HIS PALM SPRINGS
RANCH HOME
ALL THE CHARM OF Early Cal-
ifornia. The comfort and con-
venience of today's most
modern homes. Original Al-
phonzo E. Bell Ranch home,
21x50 foot POOL, 3 guest cot-
tages. On 10 lush acres,
fenced, leveled, piped with
own well and pump. Just off
Highway 99, 2 1/2 hours from
Hollywood, 15 minutes from
Palm Springs, 10 from Indio,
LaQuinta, Shadow Mountain,
Thunderbird and Tamarisk.

ALSO FOR SALE by same owner,
nearby 29 acre working
ranch, comprising foreman's
3 bedroom home, large hay
barn, gas and oil shed, ma-
chine shop building, furni-
shed one-bedroom apartment
and office; tack house, cor-
rals, loading chute, perma-
nent pasture and alfalfa,
fenced around and across
with ample water rights.
Ideal for horses, cattle, cit-
rus, cotton, grapes and
EVENTUAL SUBDIVISION.

Culver Nichols
REALTOR
861 N. Palm Canyon Ph. 2182

William J. Heiser

REALTOR
10 Golden Acres

7 YEAR old Thompson Seed-
less grapes, attractive house,
new tractor and equipment.
In heart of Country Club dis-
trict, ripe for development.
Will show terrific income.
NOTHING TO COMPARE.
Price \$35,000, sensible terms.

SPECIAL — Moderne 3 bed-
rooms, huge living room,
ducted cooling, landscaped.
Many other features. A bar-
gain — \$13,000.

PALM CANYON frontage, one
of the few large desirable
parcels still available. Now
offered at a price to interest
the most discriminating in-
vestor. Don't delay — see
me regarding particulars.

INCOME SPECIAL. 9 deluxe
units. Exclusive close in lo-
cation, excellent condition,
beautiful gardens, pool. Year
round rentals. THE BUY OF
TODAY. \$78,500.

1546 N. Palm Canyon. Ph. 5685

Have Prospects
Waiting
Las Palmas
Area

2 and 3 Bedroom
With or Without
Pool

REID-WADE, Realtors
850 S. Palm Canyon Ph. 2855

SEE OR PHONE
Murphy Realty

464 N. Palm Canyon, Ph. 5102
FOR THE BEST
HOMES, COURTS, LOTS
RANCHES AND INCOME

\$17,500 — DELUXE 2 bedroom,
den, fireplace. Beautiful roof-
ed patio. Double garage. Best
Buy. Exclusive agent, 711 N.
Palm Canyon.

\$15,000 — ADORABLE 2 bed-
room, fireplace, screened lan-
ai, lots of glass, completely
walled. Close in on Sunny
Dunes. Phone 2712.

35 Real Estate — For Sale

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER
AT 861 NORTH PALM CANYON DRIVE SINCE 1932

3 BEDROOMS, modern, close in. Only \$11,500, terms.
ATTRACTIVE NEW 3 bedroom, 2 bath, forced air heating and
refrigerated cooling, double garage, near school. \$2800 down.
Full price \$15,950. Terms.

SPACIOUS, GLAMOROUS, brand new 2 bedroom, 2 bath and
DEN, very smartly furnished, over size garage, huge fireplace,
lots of glass. Only \$21,500.

IT'S PRETTY AS A PICTURE — THIS SMALL PRESTIGE HOME.
2 bedrooms, 2 baths, DELIGHTFUL glassed in LANAI with ter-
rific desert and mountain view, custom carpet and drapes.
SOUTH END OF VILLAGE. Now \$23,500.

JUST REDUCED, 3 bedroom, 3 baths, completely furnished,
walled and beautifully landscaped, POOL. \$26,500.

\$39,500 and SO MUCH FOR THE MONEY — 5 bedrooms,
.5 baths. Huge rumpus room opening to fine heated and fil-
tered POOL, beautiful estate area close in, walled landscaped
and COMPLETELY furnished too. ONLY \$39,500.

15 UNITS, POOL. Ideal location. Steady year 'round income
Priced at \$85,000. An exceptional buy, \$30,000 down.

"LOTS" ... Opportunity ...
100' residential — R-1 \$1150
100'x129' Residential — near bus line \$2200
120' frontage, R-1 graded and surveyed \$2950
INCOME R-2 — 100' \$2500
LARGE R-2, room for 12 units, CASH OUT for \$2500

CULVER NICHOLS, Realtor

861 North Palm Canyon Drive Phone 2182

VETERANS

Don't lose your G.I. Benefits

NO CASH DOWN

ONLY IMPOUNDS
3 and 4 BEDROOMS
2 BATHS
\$9700 — \$10,500

BEAUTIFUL KAY MANOR ESTATES — BANNING

Copper Water Piping Gorgeous View
Planked Roof Open Beam Ceiling
Spacious Lots Sewers
Paving, etc.
ALSO F.H.A. TERMS

DRIVE to Banning, north one mile on San Geronimo to Repplier
Road, east two blocks on Repplier Road to Research Homes.

MODEL OPEN 10-7
Phone Banning-Victor 9-2246

MORONGO VALLEY

MODERN 2 bedroom on 2 acres
land. Inquire Floyd, 4th
house on Lanning Lane.

Exchanges 36

TRADE BY OWNER
11 UNIT L.A. motel, 2 years old,
furnished. Equity \$30,000 for
Palm Springs estate (brick
house in Las Palmas area
preferred). Brokers invited.
Write R. Field, 1537 S. Hay-
worth Ave., Los Angeles 35,
California.

WANTED to trade, small home
in Lindsay, California for
Palm Springs, house valued
around \$10,000. Helen Gibson,
482 Central Ave., Lindsay,
Calif.

WANT clear 2 or 3 bedroom
house as part payment on in-
come property. Phone 2594.

Real Estate Wanted 37

PRIVATE PARTY wants resi-
dential lot R-1 or R-2, Palm
Springs or vicinity. Give full
description, size, location and
price. Write Desert Sun, Box
190, File J-7.

WANT R-3 lot, cash, 60x130' or
more, prefer southwest side.
Write occupant, 6700 Gloria
Ave., Van Nuys, Calif. State
5-6321.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

OFFICE SUITE FOR RENT in
beautiful Oasis Building.
Suitable for doctors, lawyers,
etc. Refrigerated air condi-
tioning. Palm Springs' most
exclusive office address.
SEE
MURIEL E. FULTON
REALTOR
Exclusive Agent
125 South Palm Canyon Drive
Palm Springs Phone 2222

Wanted to Rent 39

PERMANENT couple want to
rent or lease 1 or 2 bedroom
house unfurnished or partly
furnished. Walking distance of
shopping and markets. Write
to A. Diamond, 617 Forest
Ave., Los Angeles 33. Call
AN 35431.

PERMANENTLY employed
couple want 2 bedroom fur-
nished home with or without
pool. Walking distance to
"The Center." Nominal rent.
Write Desert Sun, Box 190,
File C-8.

HAVE CLIENTS for 2 bedroom
houses on year's lease. JOHN
SHARP. Call 8-4355.

Rooms for Rent 40

ROOM, private shower, en-
trance, 3 blocks from Safe-
way, air conditioned, day,
week or month. Call 4685.

NICE ROOM in quiet home at
mosphere. Cooking privileges,
large closet. \$35 monthly.
Call 2478.

COOL, CLEAN, CLOSE
PHONE 7380

ROOM, private shower, en-
trance, 3 blocks from Safe-
way, air conditioned, day,
week or month. Call 4685.

Houses for Rent 46

NEW, unfurnished, 2 bedroom, kitchen, large living room, bath, laundry room, cooler. Lease, 1376 Camino Amapola. Call 7451.

Household Goods 50

by Crib, white or yellow \$19.95
by Crib, white or yellow \$19.95
Crib Mattresses \$8.95
Folding aluminum Chairs \$5.95
(Pack easily for car or picnic)
Rattan Bar Stools \$9.95

SHARP BARGAINS in WROUGHT IRON and UPHOLSTERED SECTIONALS

PHONE FOR EVENING SHOPPING

Maher Furniture

Dillon Road, No. Palm Springs
Ph. Desert Hot Springs 42616

Casual Furniture

Tropical and Contemporary
Traverse tracks and draperies,
custom made and installed.
Rancho Mirage Phone 8-5713

Trailers for Sale 51

New Location

Market

Trailer Sales

PAN AMERICAN
PARAMOUNT
SPARTAN FLAMINGO
ROADLINER
16' to 45'
FREE DELIVERY
Service after sales.
A good selection of
used trailers to choose from.
ALL SIZES
1308 8th Street
on Hwy 395 and 60
Riverside, Calif.
Phone Overland 3-8080

35 FOOT 1951 TERRA CRUISER
SHOWER, BREAKFAST NOOK,
ISLAND BED, \$2395.
CALL 5892 AFTER 5 P.M.

1954 TERRY trailer, All conveniences, \$1850. Smoke Tree Trailer Park, 151 El Segundo. Apply at office.

Building Supplies 59

DON'T CALL

CINCINNATI

Call Garner for kitchen cabinets and store fixtures.

BUILDERS SERVICE

PEDY'S DHS 4-2609
Corner Indian Ave. and Hwy 99

Misc. for Sale 60

Panelfold Doors

IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes adds space, privacy, value.

PANFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

Palm Springs

Builders' Supply

490 Sunny Dunes Road
Phone 2107

COOLERS

For homes and house trailers

UTILITY AND ARTIC CIRCLE
DESERT COOLERS

CARRIER and SERVEL
ELECTRIC REFRIGERATION

PAVNYS

1001 S. Palm Canyon Ph. 7342

Store Fixtures

BECK BROTHERS, men's wear store. All fixtures for sale. Wall and counter cases, etc. 174 N. Palm Canyon, Ph. 5126

BICYCLES — 26" GIRLS, 20" BOYS. Both have new tires, tubes, paint; also baskets, lights. Reasonable. Wayside Inn, Cottage 7, 670 S. Palm Canyon Drive.

5 DOUBLE size used mattresses, \$5 each; 17 Williams Consolair gas heaters, unvented, \$10 each. Pacific Apartments.

BABY GRAND, 5/2" Kiercher. Perfect condition. Reasonable. Phone Mr. Athans, 3057.

2 NEW 1/2-ton refrigeration window units. Very reasonably priced. 960 Deep Well Road.

SANTA ROSA PLUMS
You pick. 3c lb. Corner Massachusetts & 8th, Beaumont.

12x15 COTTON gold loop rug. In original package. Never used. Phone 9942.

3 — 1500 CFM Coolers. Very good condition. \$25 each. Ph. 5874.

Pets-Poul-Livestock 65

SIAMESE KITTENS
PHONE 53345 or 84526

Used Cars for Sale 70

"TOP VALUE"

USE CAR CARS

1950 Plymouth Convertible \$695

1952 Pontiac, like new \$1295

1951 De Soto Sportsman \$895

1950 Buick Convertible \$795

1949 Dodge \$545

1947 Plymouth, like new \$395

1946 Dodge 4 door \$250

Transportation, make offer

BILL ELLIS

MOTORS

DE SOTO-PLYMOUTH

682 S. Palm Canyon Ph. 7022

SERVICE AND PARTS FOR ALL IMPORTED CARS

NICK PASTOR IMPORTED CARS

496 N. Palm Canyon Drive Phone 5730

1953 PLYMOUTH convertible in good condition. Naval officer will sacrifice for \$1100. Phone Palm Springs 2538 or 2085.

Automobile Service 72

HINKLE & JOHNSON

Associated Service Complete automotive repairs Radiator Repair Shop Auto tops and seat covers 305 N. Indian Ave. Ph. 9060

Legal Notices 75

NO. 599 NOTICE TO CREDITORS

ESTATE OF JOHN MICHAEL PAUL, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned, administratrix-with-will-annexed of the Estate of John Michael Paul, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said administratrix-with-will-annexed at the law offices of Richardson & Henderson, 174 N. Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California June 28, 1955.

WILLIE M. PAUL, Administratrix-with-will-annexed of the Estate of John Michael Paul, Deceased.

Desert Sun June 30, July 7, 14, 21, 1955

NO. 592 CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 3166-68

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

I hereby certify that I am transacting business in the State of California, at 536 W. Main Street, Palm Springs, under a designation and name not showing the name of the person interested in my business, to-wit:

EDEN ROCK VILLA

M. L. VERNIER

806 E. Main Street, Palm Springs, California.

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On the 22nd day of June, in the year one thousand nine hundred and fifty-five before me personally appeared M. L. VERNIER, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

WITNESS my hand and the seal of my office this 22nd day of June, 1955.

SEAL Notary Public in and for said County of Riverside, State of California.

My Commission Expires 12-12-58

Desert Sun June 30, July 7, 14, 21, 1955

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

The undersigned do hereby certify that the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

INDIAN MANOR

and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

LOS ANGELES LODGE, INC.

ATTN: SAM YUDIN, President

COUNTY OF RIVERSIDE

On this 5th day of July, A. D. 1955 before me a Notary Public in and for said County of Riverside, residing there-in duly commissioned and sworn, personally appeared Sam Yudin known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

SEAL FRED C. WEIGEL

Notary Public in and for said County and State, My Commission Expires August 11, 1958.

Desert Sun July 7, 14, 21, 28, 1955

NO. 600 CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 3166-68

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

I hereby certify that I am transacting business in the State of California, at 120 Via Lola in the City of Palm Springs, County of Riverside, under a designation and name not showing the name of the person interested in such business, to-wit:

JAMERON PETROLEUM COMPANY

NAME: GEORGE E. CAMERON, Jr. Place of Residence: 5 Fairway Drive, Thunderbird Area, Palm Springs, California.

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On the 16th day of June in the year one thousand nine hundred and fifty-five before me personally appeared George E. Cameron, Jr., known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 16th day of June, 1955.

SEAL FRANCES UPCHURCH

Notary Public in and for the County of Riverside, State of California.

Desert Sun June 30, July 7, 14, 21, 1955

NO. 601 CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 3166-68

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

I hereby certify that I am transacting business in the State of California, at 120 Via Lola in the City of Palm Springs, County of Riverside under a designation and name not showing the name of the person interested in such business, to-wit:

CAMERON URANIUM EXPLORATION COMPANY

NAME: GEORGE E. CAMERON, Jr. Place of Residence: 5 Fairway Drive, Thunderbird Area, Palm Springs, California.

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On the 16th day of June in the year one thousand nine hundred and fifty-five before me personally appeared George E. Cameron, Jr., known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 16th day of June, 1955.

SEAL FRANCES UPCHURCH

Notary Public in and for the County of Riverside, State of California.

Desert Sun June 30, July 7, 14, 21, 1955

Used Cars for Sale 70

Read This - - - Then See

These "Safe Buy" Used Cars

HERE IS WHAT YOU GET DURING THE MONTH OF JULY

1 — A thoroughly reconditioned automobile by our Lincoln-Mercury trained registered mechanics.

2 — A six month warranty on most of our "Safe Buy" cars.

3 — Savings of as much as \$400 on the later models.

4 — A life-time lubrication servicing on all used cars absolutely FREE.

5 — Fast, courteous and dependable service by our staff.

6 — A guaranteed trade-in allowance of the full purchase price paid us if traded in to us for a new Mercury or Lincoln anytime during 1955.

1953 Oldsmobile \$2195

Holiday "88" coupe. Radio, heater, hydramatic, white walls, low mileage, like new. A beauty!

1953 Chevrolet \$1295

Club coupe, radio, heater.

1953 Mercury Monterey \$1895

Coupe, radio, heater, automatic transmission, 18,000 original miles.

1951 Mercury \$895

4 door sedan, radio, heater, overdrive.

1950 Chevrolet 4 dr sedan \$795

New seat covers, reconditioned throughout. A sharp car for family or couple.

1948 Chrysler \$395

Club coupe.

1953 Lincoln Capri \$2295

Convertible

1948 Lincoln Continental \$1895

or make offer

Convertible. Perfect condition, light green, overdrive, radio, heater, premium tires, 1953 Cadillac motor.

335 Sunny Dunes at South Palm Canyon

Phone 5057 Phone 3201

Palm Springs

LINCOLN-MERCURY

335 Sunny Dunes at South Palm Canyon

Phone 5057 Phone 3201

SPECIAL VACATION

SUMMER SALE

Dependable Used Cars

at Summer Prices

1952 Hillman Minx convertible. For real economy. Reduced to \$595

1952 Ford V8 custom line tudor. Fordomatic, radio, heater, white wall tires, A-1 throughout \$1195

1953 Ford V8 pick up truck, low miles, not a scratch, like brand new \$1095

1949 Mercury Ford coupe, overdrive, radio, heater, perfect condition \$595

1949 Lincoln Cosmopolitan Ford sedan, overdrive, radio, heater. See this one \$595

TRANSPORTATION SPECIALS YOUR CHOICE \$75

1949 Studebaker Sedan 1939 Dodge Sedan 1910 Oldsmobile Tudor

BEN COWAN FORD

HIGHWAY 111 AT ARABY POINT

PHONE 5046 NO CITY SALES TAX PHONE 2272

Legal Notices 75

scribes to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 16th day of June, 1955.

SEAL FRANCES UPCHURCH

Notary Public in and for the County of Riverside, State of California.

Desert Sun June 30, July 7, 14, 21, 1955

NO. 607 CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

The undersigned do hereby certify that the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

TAMARISK REALTY

and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION

By C. S. Shelton, Trust Officer

By J. H. Bowen, Assistant Trust Officer

Desert Sun July 14, 21, 28, 1955

NO. 611 NOTICE OF TRUSTEE'S SALE

On Monday, August 15, 1955, at 10:30 o'clock A. M. at the Main Street entrance of the County Court House, in the City of Riverside, State of California, Security Title Insurance Company, Trustee, will sell at public auction, to the highest bidder, the property situated in the Palm Springs Judicial District, County of Riverside, State of California, described as follows:

The Northerly 330 feet of all that portion of Lot 25 of Plumley and Son Subdivision, as shown by Map on file in Book 10, Page 94 of Maps, records of Riverside County, California, which lies Easterly of the line extending from a point in the Northerly line of said Lot, distant Westerly 33.6 feet from the Northerly corner of said Lot, to a point in the Southerly line of said Lot, distant Westerly 33.6 feet from the Southerly corner of said Lot.

RESERVING therefrom an easement for road and utility purposes over the Western 30 feet thereof and the Eastern 30 feet thereof; for the purpose of paying obligations secured by said Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and \$2,225.00 in unpaid principal of the note secured thereby, at the rate of six percent per annum.

Dated July 11, 1955.

SECURITY TITLE INSURANCE COMPANY

Corporate SEAL By Mary F. Nielsen, Assistant Secretary

The Desert Sun July 21, 28, Aug. 4

NO. 616 CITY OF PALM SPRINGS CALIFORNIA

Notice to Contractors

Sealed proposals will be received at the Office of the City Clerk, 3200 McCallum Way, Palm Springs, California, until 11:00 A. M. August 4, 1955, at which time they will be publicly opened and read, for furnishing all material, labor, equipment and supervision for constructing a graded roadbed; constructing Portland cement concrete curbs and gutters; surfacing with plant-mixed bituminous and gravel; and other work on Ramon Road.

The Desert Sun July 21, 1955

By Herman Rame, Planning Director

THE DESERT SUN JULY 21, 1955

Used Cars for Sale 70

USED CARS & TRUCKS ? ?

Think First

OF

STACK CHEVROLET

MECHANICS' SPECIALS

GOOD BUYS AT THESE PRICES

1953 Chevrolet

Bel Aire 4 door sedan, radio, heater, power glide, low mileage. This car has been reconditioned from bumper to bumper. See it for a REAL BUY.

\$1595

1951 Ford

2 door V-8, radio, heater. A Real Buy at

\$895

CHEVROLETS FORDS PLYMOUTH BUICKS, etc.

O.K. USED CARS

Beautifully Reconditioned

Most of our models — One owner cars

SEE FOR YOURSELF

1953 Chevrolet 3-ton Stake \$1195

1949 Studebaker 3-ton Pick-up \$595

Ready To Go To Work!

STACK CHEVROLET

WHERE YOU GET THE "BEST DEAL UNDER THE SUN"

S. Palm Canyon and Sunny Dunes Road

Phone 2042 Phone 2043

WE GIVE S&H GREEN STAMPS

IN OUR SERVICE DEPARTMENT

Legal Notices 75

from Indian Avenue to Sunrise Way, an approximate lineal distance of 230 feet (4 miles) outlined in the plans and specifications.

Plans may be seen, and forms of proposal, bonds, and contract, and specifications may be obtained at the Office of the City Engineer, 3200 McCallum Way, Palm Springs, California.

LABOR RATES

Classification PER HOUR

Air Compressor Operator 2.37

Apprentice Engineer, including Fireman, 2.25

Asphalt Raker and Ironer 2.37

Asphalt Plant Fireman 2.52

Boiler Operator 2.68

Boxman or Mixer Box Operator (Concrete or Asphalt Plant) 2.52

Carpenter 2

PLUMBING SERVICE



HURRY! CALL

2768

HENRY A. SIMSARIAN
850 N. Palm Canyon Drive
Exclusive Dealer for Carrier Refrigerated Air Conditioning and General Electric Home Appliances

Noisy Early Construction Gives Police Plenty of Calls

When city council decided a few weeks ago that construction could start at 6 a.m. on special permits from the building department, they let the police department in for a lot of early morning telephone calls.

The ordinance prohibits noisy building operations before 8 a.m., and after 5 p.m. But, because of the vast amount of building going on this Summer, an emergency ruling now permits building between 6 a.m. and 6 p.m. If a permit is obtained from the building department.

Villagers, awakened at 6 a.m. by the noise of whining saws and pounding hammers, but unaware of the change in the ordinance, have been flooding the police department with protests.

"They're unloading lumber, sawing, pounding nails next door and it's only 6:05. I can't sleep, is the gist of most of the complaints. Then the police have to check to determine if a permit has been obtained for the earlier start. If it has not—work stops. With more than \$5 million

Keys Will File Plea for Pardon

William F. Keys, pioneer miner and raider of the Joshua National Tree monument, will seek a pardon from a manslaughter conviction returned in May, 1943.

Keys served four years on the charge which arose out of the fatal shooting of Worth Bagley during a quarrel over water rights. Bagley was a former Los Angeles county deputy sheriff.

Keys was paroled in 1947 and has been living within the boundaries of the monument since.



AT THE JAYCEE steak barbeque and luau, Hosts Barbara and Bill Foster are pictured with JayCEE President Herb Esbitt and his wife, Marcia. The party is one of the largest Summer parties annually held in the Village.

Jaycee Luau Attracts 70 at Gay Affair

One of the Summer's biggest social events was held Saturday night when more than seventy Junior Chamber of Commerce members, their wives and friends gathered at the home of William A. Foster on Riverside drive, for a steak barbeque and Hawaiian luau.

Among highlights of the evening was a scavenger hunt which was won by Barbara Harrison, Marian Weigel, Bob Linskey and Bill Williams, who returned from the hunt first with all the items.

Entertainment was presented and included an Hawaiian hula by the JayCettes Barbara Foster, Barbara Mutascio, Flo Ambler, Marcha Esbitt, Rosalyn Bronstien and Dixie Bren.

The JayCettes handled arrangements for the affair.

Village, Hemet Elks to Unite

Lou Kraft, visitation chairman for Palm Springs Lodge, 1905, B. P. O. Elks, announced this week that members of the local lodge will make an informal visit with the Hemet Lodge next Monday.

They will meet at World Wars Memorial Hall here at 5 p.m. Monday to form a caravan for Hemet where dinner and an evening of entertainment will follow.

READ SUN
CLASSIFIED ADS

Police Department Becomes Repository for Lost Turtles

Things are getting mighty slow at the police department these days.

In just a little less than 12 hours, police had two lost turtles turned over to them. Gary Dunlap of 4185 Calle San Raphael and Dennis Nelson of 1000 Palms brought a 12-inch turtle into the police department Sunday.

To confuse the issue even more, its name was "Leo" (painted on its back with red paint) but investigating officers said it was a female. The turtle was found slowly crossing the street on Calle San Raphael.

Katherine Lucas, 661 Date street, called police Monday morning to report that she had found a turtle near her home. She said the turtle was "big, but otherwise could not describe it."

Both turtles have been turned over to Humane Officer John Thomas until the owners can be found.

P.S. The editor let this story

July 31 Deadline on License Fees

Ten days remain for Village firms, subject to the city business license fee, to make their payments for the 1955-56 fiscal year without incurring a penalty.

Business license fees became due July 1 and become delinquent July 31. After that date, a ten per cent penalty is added. Payments may be made at the city hall.

Charter Drive to be Speeded Up

Meeting at Idyllwild Town Hall Tuesday, Howard Barrett, executive director of the Countywide Charter committee told members of the Associated Chambers of Commerce of Riverside County that the final drive to obtain 12,000 signatures on petitions seeking an election of freeholders to draw up a charter, is now under way.

Requests have been made to all persons now having petitions to return them by Saturday. At that time the total number of signatures will be studied and plans to obtain enough more to reach the 12,000 mark, made.

Daily Flights

from Indio to Los Angeles Ontario Riverside Phoenix Blythe

FOR TICKETS RESERVATIONS CONNECTIONS

PHONE THERMAL AIRPORT 9-5177

BONANZA AIR LINES

CHICAGO

\$55.44 PLUS TAX
COACH ONE WAY

\$90.15 PLUS TAX
ROUND TRIP

UNION PACIFIC RAILROAD

THE CHALLENGER

THE REFRIGERATION COOLED

CHI-CHI

OPEN ALL SUMMER

Complete Delicious Luncheons from 95c
Full Course Dinners from 1.95

and in our

STARLITE ROOM

DINING - DANCING and ENTERTAINMENT

COMPLETE DINNERS from 1.95
NO COVER - NO MINIMUM

Ample Parking

Phone 7391 Phone 5133

VILLAGE MARKET invites you to COOL OFF with these Summer...



FRESH PRODUCE DIRECT FROM THE FARM		GROCERIES	
EXTRA FANCY ELBERTA PEACHES 2 lbs. 29c		CONTADINA — No. 2 Can TOMATO JUICE 6 FOR 49c	
NEW CROP GRAVENSTEIN APPLES 2 lbs. 29c		DEL MONTE — No. 2 Can ORANGE JUICE 6 FOR 83c	
U.S. NO. 1 WHITE ROSE POTATOES 10 lbs. 29c		MONARCH Baked Apples 39c	
CABBAGE 3¢ lb.		A-1 — 11-oz. STEAK SAUCE 59c	
QUALITY MEAT CUTS		FONDA PAPER PLATES 15c pkg.	
U.S. Choice — Fresh, Lean GROUND CHUCK 49¢ lb.		TROPICAL — 20-oz. Jar BOYSENBERRY PRESERVES 49c	
U.S. Choice Steer ROUND STEAK 69¢ lb.		NEWPORT — 16-oz. Can CUT GREEN BEANS 6 FOR 59c	
Eastern PORK LOIN CHOPS 59¢ lb.		MIRACLE WHIP — Quart Salad Dressing 49c qt.	
U.S. Choice Steer CORN LEAN BONELESS BEEF 59¢ lb.		SUNSHINE KRISPY — 1-lb. box CRACKERS 25c	
Domestic—with the big holes SWISS CHEESE BY THE PIECE 69¢ lb.		CAMPBELL'S — 3 Tall Cans TOMATO SOUP 3 Tall Cans 31c	
Swanson's — Beef T. V. DINNERS HEAT & SERVE 79¢ lb.		LINDSAY — Hickory Blend — 6-lb. Bag CHARCOAL 59c	
		DR. PEPPER — NEW — 6-oz. Can Soft Drinks 6 FOR 49c plus tax	
		STARLET — 32-oz. Bottle Soft Drinks 2 FOR 49c	
		NABISCO — 13-oz. Pkg. Waverly Wafers 23c	
		CARNATION — 1/2 Gallon ICE CREAM 89c	
		CARNATION Buttermilk 15c qt.	

Prices Effective Thurs., Fri., Sat., — July 14-15-16, 1955
— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —

VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055
Monday thru Saturday, 9-7 — CLOSED SUNDAY

Challenge BUTTER 69¢ lb

NOW Dodge costs less to buy... costs less to operate

NEW LOW PRICES! Yes, you can get famous Dodge dependability at new low prices! Many popular Dodge Truck models are the lowest priced of any leading make.

EASY ON GAS! You save in operating costs, too. Efficient

Power-Dome V-8 engines, with 169 to 202 hp., are the most powerful of any leading make. They save you time, trips, fuel. Thrifty 6's available, too! All Dodge trucks are famous for long life, low maintenance.

SEE YOUR DEALER! In addition, you get a bonus in styling, safety, and handling ease with the biggest wrap-around windshield in the industry. See or phone your dependable Dodge truck dealer today!



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